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Volume 4 | Issue 1

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## Veridian debate charged

by Rik Davie,  
 CLARINGTON PROMOTER

rik@claringtonpromoter.ca

The makeup of the Veridian board continues to be a contentious issue at Clarington council with the public being heard on the matter.

Council has been at odds for some time over the membership on the board of Regional Councillor Mary Novak. Novak initially served a two year term on the board which traditionally has two political and one citizen seat on the board from Clarington.

At the end of that two-year-term Clarington Councillor Joe Neal was appointed by council to fill the political seat on the Veridian board.

However, another member of the board filling the citizens seat, Erin O'Toole, resigned the seat in order to run (successfully) for the federal seat for Durham Riding in the recent by-election. Mr. O'toole, according to several reports, suggested Regional Councillor Novak to fill the seat and the Veridian board agreed with the recommendations and there the problems began.

A number of citizens as well as a number of members of Clarington Council disagreed strenuously with the so-called 'citizens seat' being filled by a sitting elected official and a motion was passed asking Novak to resign in fa-

## EGGciting Easter



PICTURE BY: RIK DAVIE/CLARINGTON PROMOTER

**BUNNY AND FRIENDS:** Rekker's Garden Centre was the place to be Easter weekend for their 19th annual Easter Egg Hunt. The Easter Bunny posed with Christiano Martins (left) and his shy brother Renaldo who were just two of the over 300 kids who brought donations for the food bank and hunted up chocolate eggs. Similar egg hunts in Orono and Newcastle supported charities and a day of fun for Clarington children and their families.

vour of a "citizen" member. Novak declined. Since then a number of citizens as well as council members have been vocal in their opposition. Among them was community activist Jim

Richards who spoke before council on March 25. Mayor Adrian Foster, who earlier declined to ask for Novak's resignation, and the councillor in question, Mary Novak, did not attend

the council meeting leaving Deputy Mayor Willie Woo to conduct the meeting. Mr. Richards was to the point. "In what I perceive as a 'back-room deal', Veridian

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Visit: [www.claringtonpromoter.ca](http://www.claringtonpromoter.ca)

### Website Link of the Month



**Visit the 8th Annual DURHAM HOME SHOW**  
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## Fish By-Pass Project Update



Left to right: Harold Hammond, Bill Heuther, Lily T-Hinton, Frank Lockhart, Gail Rickard and Al Strike.

Tim Hortons Bowmanville donates \$5,000 to the Valleys2000 Fish By-Pass project. Shown here are volunteer Valleys2000 Committee Members receiving the donation from Dr. Lilly T-Hinton (proprietor of Tim Hortons Bowmanville).

# Rising house prices, optimistic market

As a global tactical ETF portfolio manager, Cougar Global does extensive research on the outlook for the U.S. and global economy. The U.S. economy is gradually strengthening. U.S. consumers account for 70% of U.S. economic activity. This year, spending by U.S. consumers has been rising steadily despite the impact of a payroll tax hike and higher gasoline prices. Home equity is the biggest source of wealth and has a large impact on consumer psychology and spending. Last year, 1.7 million households got out from “underwater” due to the steady recovery in house prices. Being in a positive home equity position makes them feel more optimistic about their finances and more likely to spend money on other goods and services. It is also easier for them to refinance their mortgages, freeing up



by Dr. James Breech

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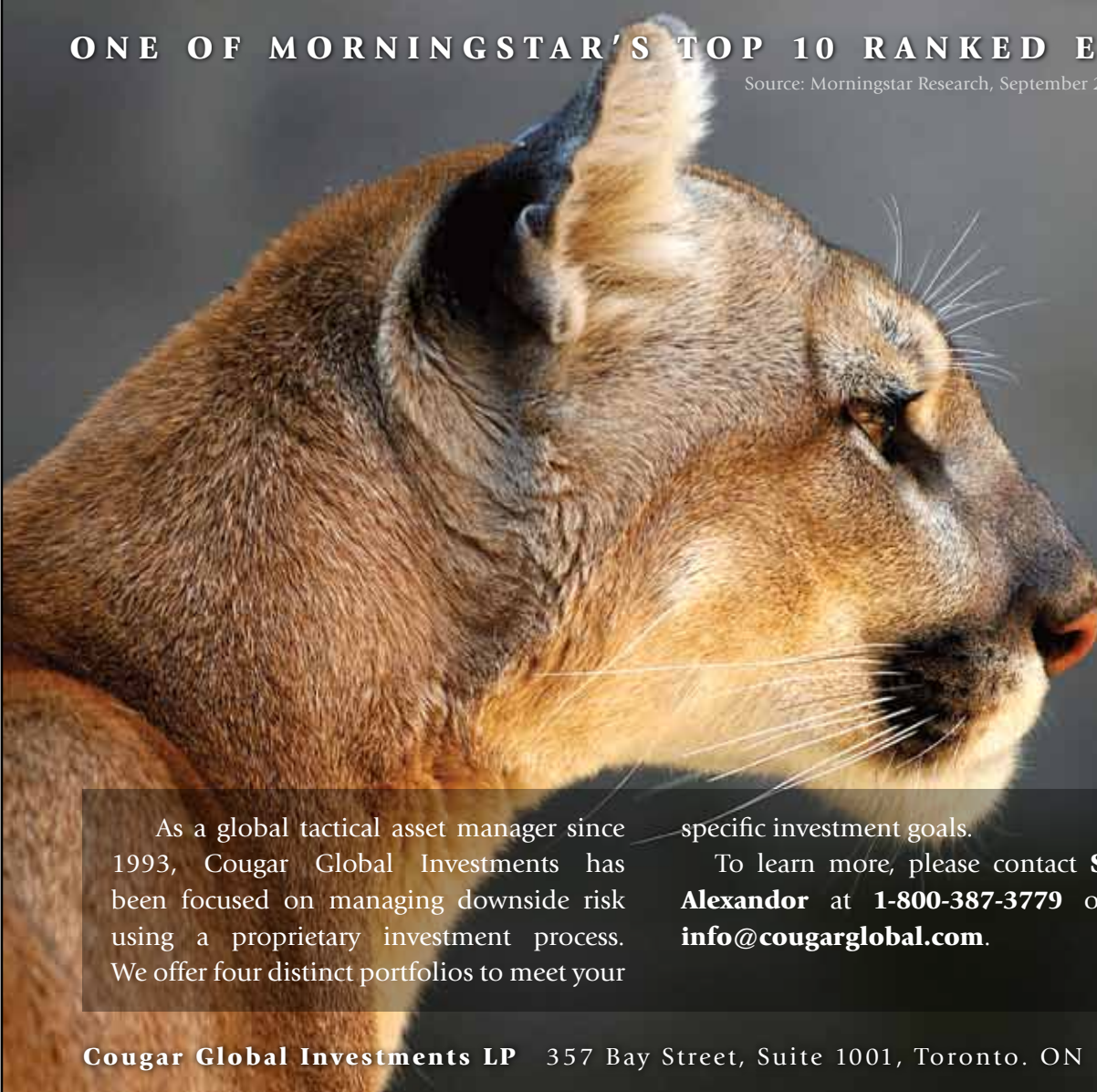
income for spending. Also, employment growth has been healthy, and continued gains in jobs should also support consumer spending. Meanwhile, the Eurozone

has been sinking deeper into recession. While the U.S. recovery has maintained its momentum, the eurozone has fallen back again. And the crisis in tiny Cyprus remains a serious threat to the global economy. The big question for Canadian investors is whether the recovery in the U.S. is strong enough to weather further weakening in the global economy and further shocks from the ongoing crisis in the Eurozone. For the time being, our research indicates that the U.S. can continue to progress. This is good news for Canadian investors, and the main reason that we have been steadily increasing exposure to U.S. equities this year.

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# Opinions and Views

## Never too late to help!



by **Jim Abernethy**, Publisher  
jim@claringtonpromoter.ca

Spring has arrived - our rivers and streams are full of spawning fish, and the Valleys2000 Fish Ladder project is set to get underway in late June.

Our Federal Ministry of Oceans and Fisheries has the final say on the start date which now depends on completion of the annual testing of the notorious Lamprey eel.

The Bowmanville dam is one of a few locations on the Great Lakes which provide this valuable information.

Our fund raising committee continues to accept donations towards this and other related Valleys2000 projects.

A huge thank you goes out to Dr. Lily T-Hinton and her staff at Tim Hortons Bowmanville for a generous \$5,000 donation to the Valleys2000 project.

It is not too late to make a donation to this very important community project. Please feel free to contact me if you would like to donate. No donation is too small. My cell is 905-261-7788 or email jimabernethy@royalservice.ca

Speaking of donations..... it appears that there is a debate brewing over the appointment of politicians to the Veridian Board of Directors who receive \$3,000 each time they attend a Veridian Board meeting.

I must be honest with you, as a former politician and member of both Veridian Boards, I felt guilty receiving \$3,000 each time I attended the Veridian board meetings.

My understanding was that I was elected to serve the people of our community and to manage Clarington assets including a 13% stake in the ownership of the Veridian Corporation.

So, I donated my Veridian Board earnings to a charitable

foundation. This allowed me to focus on the job I promised I would do..... serve the people.

Perhaps Council should consider putting an end to the controversy surrounding this issue..... remove the \$3,000 financial incentive now paid to ANY politician who represents Clarington's interests in the Veridian Corporation, including its subsidiary Veridian Connections.

Let's then see which of them is here to serve the people or collect the money..... enough said.

On a more personal note, this past February during Family Day weekend our family's world was turned upside down as a result of my father slipping and fracturing his left hip.

Our initial thoughts were it was just a fall, however as we waited for the ambulance to arrive we realized we had a serious situation.

Dad was transferred to Lakeridge Health Oshawa where the attending surgeon Dr. Gharsaa, diagnosed his fracture and explained the surgical procedure, including the possible life threatening complications that could result from total hip replacement surgery.

Fortunately and but for only a few minor complications, the surgery and ongoing rehab was a success.

Dad, who just celebrated his 88th birthday this past January was a medic during WWII where he saw more than his share of pain and suffering.

He has always been a very determined and mobile individual, and the provider for my mother, his bride of 67 years.

So it was nice to see him this past Easter Sunday up and about, walking with a cane, and once again caring for his bride.

All of that thanks to the quick response of Durham Region Emergency Medical Services (EMS), the many health professionals who make up the Lakeridge Health organization, and the guidance of Community Care Durham..... so on behalf of my entire family.... thank you to everyone who had a part in helping him and us thru his ordeal!

## Some questions, some answers The self promoter



by **Rik Davie**,  
Managing Editor  
rik@claringtonpromoter.ca

Boy do you guys ever have a lot of questions!

In the few short weeks we have been working away at The Promoter we have met a ton of people and many are just filled with questions about Clarington's community newspaper.

So how about a FAQs list about just what the heck the future holds for the 80,000 or so folks we work for.

1. Your going to see the same features you have told us you love in the paper that will be published each and every month without fail.

2. You will see more news from Clarington council about the things that affect you here in Clarington.

3. You won't see news from other parts of Durham that don't directly affect you here in Clarington.

4. You will see news from the Durham Regional Police about their community outreach programs and public safety in your neighborhoods.

5. You will see more local ads from local businesses as they come to know that The Promoter reaches every single household in Clarington by direct post. Not in your driveway, not in your ditch... sorry couldn't resist!

6. Yes, we want letters to the editor so we know what you think. Everyone's view is important and needed. That is what promotes public dialogue. They can be sent to rik@claringtonpromoter.ca or to the mailing address below.

7. We will try to have more public notices but we'll need your help there. We need you to for your public officials know that this is the paper you look to for such information.

8. Yes, we plan to expand. We want to work with our advertisers to become a twice monthly paper with even more local news and events.

9. And yes... we want to hear from community groups about your upcoming events so we can give you editorial coverage and photos.

So... readers and advertisers alike, contact us and let us know what you need in a truly local community newspaper and let's build it together.

You'll see us at local events so feel free to ask questions and make suggestions... but please keep in mind when making suggestions, I already know where to go!

Send your letters to the editor • rik@claringtonpromoter.ca or 23 Lowe St., Bowmanville ON L1C 1X4

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# The Leskard football trophy, Cup of Controversy

by Charles Taws

Research assistance by  
Doris Falls and Lois Whitfield

CLARINGTON MUSEUMS  
AND ARCHIVES

www.claringtonmuseums.com

Within the Museum's collection are many treasures. Not only are they valuable items but many have quite remarkable stories behind them. One artefact of note is a beautiful silver trophy made by the Middleton Plate Company of Middleton Connecticut. It was awarded to the Leskard Football Team (we call it soccer today). This cup has many stories and historical

traditions related to it, but we've gone right back to the original Orono newspapers to find out its story.

Clarington has a long history of soccer. In fact some of the earliest recorded games in Canada took place here and the Darlington Soccer Club may be the oldest in the country. It is believed that soccer was introduced to Canada by settlers from Cornwall. Both Darlington and Clarke can boast sizeable numbers of early settlers from Cornwall. Sid Rutherford and Helen Schmid write in their book "Out of the Mists: A History of Clarke Township, "While Orono, Newcastle,

Newtonville and Kendal were enjoying their baseball, other smaller centres provided competitive sport with their football games. Football...provided the rural youth with a diversion. Conditioned by long hours of hard work in the fields and bush, these teenagers were happy to set up goal posts in a pasture field and practise football in the long summer evenings. Their plough boots were the only equipment required."

In Clarke Township an informal league of sorts had formed in the last years of the 19th Century. In April of 1901 a letter appeared in the Orono News asking the com-

munity to support the formation of a proper soccer league. Oliver D. Austin wrote the letter and in it he stated, "This is the time of the year to organize summer sports and as all the villages have, or are going to organize football clubs, it has been suggested that it would be well for these clubs to organize a League and play off a regular series of games for a cup which will represent the championships of the district." It is clear from the letter that soccer was already a familiar sport in Clarke Township. Mr. Austin had been a teacher in Leskard where he promoted the game, but by the time of this letter he was teaching in Orono.

A league was formed by June with O.D. Austin as secretary. Teams from Orono, Newcastle, Kirby and Leskard participated. Leskard already had an enviable reputation with championship wins in 1899 and 1900. A Leskard school teacher by the name of John McArthur, described as a "big husky Scotchman", organized the team that was reputed to have never lost a game! This was before the formal League was formed so they played any team that would take them on. Some of these early players included Jim and Andy Simpson, Jim Lawson, Willis Davidson,

Fred Robbins, Jack Tucker, Joe Towns, Fred Griffin and Charlie Kivell. It is important to realize that when the League was formed Leskard already had the reputation of being the team to beat.

The League Report at the end of June 1901 shows the Leskard team won the season with 4 games, Newcastle won 2, and Orono had 1 win. Historical tradition says that Leskard did not have a goal scored against them throughout the entire 1901 season. However, the Orono News of July 4th 1901 shows that Leskard won 4 games; lost 1 and 1 was a tie. On Dominion Day, July 1st, an extremely hot day, the silver cup was presented to the Leskard team by club president Mr. E.H. McLean. "Mr. McLean spoke of the manly sportsmanlike way in which the battles had been fought, and the growing interest in all healthful sports now manifest in every part of the Township." The Orono News reported, "Leskard has the cup having made nine points. The League series has finished without any blood being shed in anger. We have yet to hear of another such record. It speaks well for Clarke sports." This is the cup now in the possession of the museum.

In 1902 everyone predicted Leskard would duplicate their success of 1901. The League now included a team from Kendal. Interest in football was at an all time high. On May 1st the Orono News reported changes to the League constitution and by-laws. Of note was the fact that a vote to purchase and present a new trophy every year was turned down. The Leskard Team must not have liked the changes for on May 8th they left the League. I think it's clear they wanted to hang onto their trophy. However, on May 22nd they decided to stay in the League and "defend the cup." Leskard did play for the 1902 season, soundly defeating the Pontypool and Tyrone teams, but the cup issue was not resolved.

By early June a lawyer was involved and Mr. Austin, as League Secretary, had notified the Leskard Team that the cup was overdue to be in the hands of the Trustees. The team told them that the cup was "lost in the wood", but had actually been sent to Toronto for engraving. It now read, "The Clarke Football League/ Championship/ Won by/ Leskard Team/ 1901". In early July Leskard was play-

Continued on Page 8

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*The Cup of Controversy*  
Part of the Clarke Museum collection  
of Clarington Museum and Archives.



# Spring is in the air at Durham Home Show

Spring is the perfect time to not only tackle those 'must do' projects around the house, but also to look into some of those 'must haves' that make a house your home. Want to transform your Patio into a backyard Oasis? Or glam up the garden from green to glorious? No matter what aspect of your home is on your mind, the Durham Home show has the answers you seek. Wouldn't it be great to catch the envy of your neighbours by hosting them over to enjoy the benefits of your new Barbeque, Hot Tub or Patio Furniture? Every option is right before your eyes at the Durham Home Show to touch, feel and examine with the help of the most knowledgeable of professionals. The outside of the home is what generates the first impression and the first impression anyone who comes to the Durham Home Show for the first time is...Wow!

If you spent the winter looking at the interior of your home wondering how and where to start to spruce it up, the Durham Home Show has all of visionaries to clarify and define. What do you picture as your perfect kitchen? Perhaps the spa bathroom of your dreams? Maybe you need to update your flooring or paint colours, or need to update to the newest appliances - All of this and much more can be found at the Durham Home Show. With all of the answers for the inside of your home under one roof, you can plan out an entire rejuvenation plan for your home or tackle it one room at a time, guided by expertise and experience for any need inside of your four walls. If the inside of your house is what turns it into your home, this is the event where you can transform and transfix.

The Durham Home Show has over 150 Exhibitors who

are based right here in Durham. At the Durham Home Show, we don't do Big Box Stores. Every professional that you speak with, lives and works right here in Durham. It eases the mind when one is handling projects the size and magnitude of anything involving the home that your partners are local, accountable and can deliver projects on time and on budget. The idea of quality, craftsmanship and care are deliverable with partners who have their business and family roots here in Durham for the long haul.

Please, Join thousands of your friends, neighbours and family in our own backyard!

Visit the 8th Annual Durham Home Show April 19th-21st at the McKinney Center in Whitby and see everything for your home inside and outside!

## Cancer centre admits to medication error

In a prepared statement to the media Lakeridge Health Corporation announced a medication error at the Regional Cancer Centre. The media release stated, in part;

Lakeridge Health cancer services in Oshawa recently became aware that two chemotherapy drugs used for some patients was incorrectly prepared by the manufacturer. This has resulted in under-dosing of patients in four hospitals across Ontario, including 37 patients at the Durham Cancer Centre.

Patients who were affected are being notified directly by staff. According to Lakeridge Health most patients impacted would have received one, and some two, treatments with under-dosed medications. Affected patients received treatments between March 12 and March 20, 2013.

Under-dosing of chemotherapy medication is sometimes prescribed by a physician in order to mini-

mize side-effects during a treatment regimen. While such under-dosing is not expected to have any significant impact on treatment or outcomes for patients according to LHC, these particular instances should not have happened.

Lakeridge Health is working with Cancer Care Ontario and the other affected hospitals to resolve this matter and ensure continued safety of patients.

Here is what LHC has done: All of the affected products received from the drug manufacturer have been removed.

We're securing appropriate supplies of these medications for future use. Treatment cycles should not be disrupted during this transition.

The statement by LHC ended by saying "we understand that this situation may add to the concern of worry of people already facing the challenges of chemotherapy treatment, and we are very sorry."

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## To Venice with love



PICTURE BY: RIK DAVE/CLARINGTON PROMOTER

Randy and Janet of Newcastle M&M's (right) congratulate Mike and Glenna Hamm of Orono who were the winners from over 46,000 entries in the M&M's Taste of Italy contest that will see the Hamm's spending their upcoming 32nd wedding anniversary in Venice and other great locations in Italy.



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## Durham Regional Police Brief's



### In the zone

As students returned to their regular routines after March Break, Durham Regional Police held "In the Zone" enforcement campaigns that focused on driving safely in and around school zones.

From March 18 to March 22, officers targeted school

zones to be sure drivers weren't endangering the safety of students as they travelled to and from school. Officers found speeding and distracted driving to be the two biggest problems on the roads.

In Central East Division, more than 1,000 Provincial Offence Notices (PONs)

were handed out with 24 summonses and two arrests. Two of the summonses were for Fail to Stop for Police. In one case, the driver evaded the officer but was later tracked down and, in the second, the driver slowed down but continued to drive to his residence. Most of the

PONs were for speeding. Durham Regional Police would like to remind drivers that speeding and distracted driving are two major causes of collisions. Follow the posted speed limits and keep your cellphone off or in hands-free mode while driving.

### Sexual assault suspect arrested

A suspect wanted in connection with the aggravated sexual assault of a child, attempted suicide when being approached by an officer.

On Monday, March 25, 2013 at approximately 9 p.m. parents of a young female child in Clarington discovered she was injured from a possible sexual assault incident and contacted police immediately. The victim was transferred to the Sick Kid's Hospital in Toronto with injuries serious in nature but not life-threatening. The suspect, who was babysitting at the time, was not apprehended at the scene.

On Tuesday, March 26, 2013, investigators determined a potential location for the wanted suspect in Whitby. An officer observed the suspect on foot along Thicksen Rd. N. in Whitby while enroute.

As the officer approached the suspect, he produced a knife

and immediately slashed himself several times, causing self-inflicted injuries which required immediate medical attention. The suspect was apprehended under the Mental Health Act and transported to hospital for medical treatment.

A 27-year-old man from Clarington is charged with Aggravated Sexual Assault and was held for a bail hearing. The infant, less than a year old, is recovering in hospital.

Anyone with any information regarding this investigation is asked to contact D/Cst. MacNeil (ext. 5341) or D/Cst. Alves (ext. 5338) of the Major Crime Sexual Assault and Child Abuse Unit at 1-888-579-1520. Anonymous tips can be made to Crime Stoppers at 1-800-222-8477 (TIPS) or on the website at www.durhamregionalcimestoppers.ca and tipsters are eligible for a cash reward of up to \$2,000.

### DRPS Unveils New Tactical Rescue Vehicle

Thanks to a generous donation from General Dynamics Land Systems - Canada in London, Ontario, the DRPS has a new tool to deal with dangerous hostage taking or armed and barricaded person calls.

The Service's new Tactical Rescue Vehicle (TRV) was unveiled today at a ceremony in the Colonel R.S. McLaughlin

Armoury in downtown Oshawa. The bulletproof, 7-tonne vehicle will carry eight members of the Tactical Support Unit (TSU) and can reach speeds of up to 100 km/hr.

"We are here today to say thank you to General Dynamics and their very generous donation," said Chief Constable Mike Ewles. "This

is a significant contribution to public and officer safety here in Durham Region and it gives us a new and immediate option in high-risk calls."

The vehicle will be parked indoors at our Courtice Court warehouse and will be deployed by the DRPS TSU only for training purposes or high-risk calls. It could be

deployed to neighbouring jurisdictions if those communities have shared resource agreements with the DRPS.

For more information about the new TRV, contact S/Sgt. Mike Cain of TSU at 1-888-579-1520 ext. 5305.

For photos visit:  
[www.drps.ca](http://www.drps.ca)

### Clarington Man Arrested for Sexual Offences

According to Durham police, an Oshawa woman was allegedly drugged and sexually assaulted following a social encounter with a Clarington man she met through an online dating site. A DRPS media release stated that on Saturday, March 23, 2013 at about 9 p.m. an adult female from Oshawa attended the Clarington residence of a man whom she met through an online dating site days earlier. Both had agreed to meet in person and the victim attended the suspect's residence alone for dinner.

It is further alleged that during dinner, the victim became physically incapacitated and unwell. The victim alleges the suspect sexually assaulted her during this time. The victim was eventually well enough to leave the premises on her own and contacted police immediately.

The victim received immediate medical attention. Officers

attended the residence and arrested the accused, without incident. Investigators are concerned there may be further victims.

Larry Hutchinson, age 43 of Clarington is charged with: Sexual Assault x3; Bodily Harm Overcoming Resistance to the Commission of an Offence and Breach Probation. The accused was held for a bail hearing and has not answered the unproven allegations in court.

Anyone with new information regarding this investigation is asked to contact D/Cst Kevin Stuart of the East Division Criminal Investigations Bureau 1-888-579-1520 ext. 1634. Anonymous tips can be made to Crime Stoppers at 1-800-222-8477 (TIPS) or online at www.durhamregionalcimestoppers.ca and tipsters may be eligible for a cash reward of up to \$2,000.

### Book bags for Earth Day

In preparation of Earth Day, April 22, Clarington Public Library (CPL) is planning a month-long celebratory campaign, Bag & Save!

During the month of April, customers who checkout material with CPL will receive a 25 cent discount off their fines, per daily visit, with use

of a non-plastic, reusable bag.

"We want to promote and encourage green initiatives in Clarington," states Library Board Chair, Gail Rickard. "Simple efforts, like bringing your own reusable bags, can make a big difference."

Plastic bags are typically made from petroleum, a non-

renewable fossil resource. According to Environment Canada, the average person uses 350 bags a year. While each bag is only used for 20 minutes on average, it takes 400 years to break down. In Clarington, this means our community uses over 32 million plastic bags every year.

To support the Bag & Save campaign, CPL encourages community members to purchase a red Library bag from their local branch.

Bag & Save will be running throughout April at all four CPL branches in Bowmanville, Courtice, Newcastle, and Orono.



# CLARINGTON Promoter.ca







What's Happening In...

# April

It's spring in

# Clarington

Leading the Way

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	<b>1</b> • ICE AGE MAMMALS - RUNS ALL MONTH LONG Clarington Museum 62 Temperance Street, Bowmanville	<b>2</b> 	<b>3</b>	<b>4</b> • Shout Sister Choir Thursday, April 4, 7 p.m. St. John's Anglican Church 3505 Church Street, Blackstock, ON Tickets \$10.00 Door Prizes Refreshments. Info: office@stjohnsblackstock.com or 905 986 0557	<b>5</b>	<b>6</b> • Meltdown Join the MAC Scientist at the Museum for fun experiments, make your own iceberg in a glass, create 'magic ice' and dig out frozen ice age animals. 11 AM - 2 PM Museums and Archives of Clarington, 62 Temperance St. Bowmanville Contact Info: Jennifer Steen Email: claringtonmuseums.programming@rogers.com
<b>7</b> • Kendal Lions Club Pancake Breakfast 9 AM - 12 PM • Lions Club Celebrity Servers at Boston Pizza, Bowmanville	<b>8</b>	<b>9</b> • Motorcycle Riders Info Night Come check out the Canadian Motorcycle Cruisers. More info at www.canadianmotorcyclecruisers.ca or http://cmc094.ca Rob 'Big Paw': CMC 094 Clarington 1st Officer/Road Captain 7 PM - 9 PM Cost: FREE Location: Bobby C's Dockside Restaurant 70 Port Darlington Rd., Bowmanville	<b>10</b> • Martinis, Movie and Massage An evening of glamour to support mammography services at Bowmanville Memorial Hospital Tickets \$50 Info: Contact foundation offices at 905-623-3331, ext. 1881 or visit the BMH Foundation web site	<b>11</b> • Clarington Toastmasters Club Facebook - Clarington Toastmasters Club, Website: http://643656.toastmastersclubs.org! 7:30 AM - 8:30 AM Location: Kingsway Arms Retirement Residence, 65 Clarington Blvd. Bowmanville Info: Laura Email: laura@cbot.ca Phone: 905-623-3106		
<b>14</b> 	<b>15</b>	<b>16</b>	<b>17</b> • ACO Clarington Monthly Meeting Public meeting, all welcome. 7 PM - 8:30 PM Cost: free Location: Clarington Museums and Archives, 62 Temperance St. Bowmanville Info: Tracey Ali, President Email: thealis@rogers.com	<b>18</b>	<b>19</b> • SOCIAL DANCE WITH CLARINGTON BEECH NUTS 1 PM - 4 PM Cost: \$3.50 members / \$4.60 non-members Location: Clarington Beech Centre 26 Beech Ave. Bowmanville Contact Info: Angela Adams Email: coaa@bellnet.ca Phone: 905-697-2856	<b>20</b> • Solina Spring "Wellness" Lunch & Learn Solina Community Centre - 1964 Concession Rd #6 Solina 10 am - 3 pm Cost: \$25 per person - advanced ticket sales only For Tickets Contact: Sandra - (Newcastle) 905-987-6974 Crystal - (Enniskillen) 905-263-4771 Jenny - (Enniskillen) 905 263-8245
<b>1</b> 	<b>22</b>	<b>23</b> 	<b>24</b>	<b>25</b>	<b>26</b>	<b>27</b> • Girls Slo Pitch Registration 243 King St E Bowmanville Time: 10 AM - 3 PM 905-432-4517
<b>28</b> • Durham Community Choir Spring Concert 3 PM - 5PM For more information, visit our website at www.durhamcommunitychoir.on.ca or call (289) 240-6986. Cost: \$20 adults, \$14 child under 12 Location: Kingsview United Church 505 Adelaide Ave., Oshawa	<b>29</b>	<b>30</b>	<b>(May) 1</b>	<b>2</b>	<b>3</b> 	<b>4</b> • Maple Festival & All That Jazz Downtown Bowmanville 9 AM - 5 PM



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# When soccer was football

Continued from Page 4

ing against Pontypool. Both teams had excellent reputations and the match was billed as the "Struggle of the Giants." Spectators came as far away as Port Perry and Peterborough. And the cup controversy seemed to reach a crisis. A meeting between the Clarke Football Association and the Leskard team was called. They may have met, but it wasn't recorded in the newspaper.

We have to jump to May 21st 1903 of the Orono News to find another mention of the cup. In the Local Sports Column we see the headline "Cup Dispute Settled". Not only was the cup given to the League executive but the games played in 1902 were ruled out and a fresh start would begin for the 1903 season. But, a fresh start didn't happen. The Orono News reported at the time,

"...it is now up to the clubs who propose playing to get down to work to play out the schedule for this season. It is general public opinion that Kirby will not enter the series while it is certain Newcastle and Orono are out. Hence it looks as if Leskard would win again by default unless Kirby pulls together and get into the game."

This league collapsed but it was not the end of soccer in Leskard or Clarke Township. The Leskard Football Club is known to have met in 1905 and 1908. Practices were Tuesday and Friday evenings in John Davey's field. They asked for exhibition games at anytime and played against Darlington League teams. Leskard's reputation was such that if Bowmanville was having an exhibition game they would ask some of the Leskard members to join their team. A revival took place

after the First World War and in the 1930's a "Clarke United" team played in the Darlington League. They won the championship in 1935 and 1936, but lost to Claremont in 1937. Another revival took place after the Second World War.

It is curious to note that the Clarke Football League secretary, O.D. Austin, is shown as part of the Leskard Team in the accom-

panying photo. He would certainly have been right in the middle of the conflict. An unenviable place to be, but the photo raises many questions. I've recorded the names from the back of the photograph but there are discrepancies with other sources. Could this be a slightly earlier photo of the team from 1899 or 1900?

In August 1968 a Football reunion was held at the Oro-

no Oddfellows Hall. It was held to commemorate Leskard's glory days when, as far as soccer was concerned, Leskard was the envy of the Township. Mr. Cecil Carveth gave an historical account of those days and Fred Trull, the only surviving member of the Leskard Team, attended. Today soccer is still an important part of growing up and everyday life in Clarington. The silver

cup at Clarington Museums is a reminder of soccer's long history in our community.

If you have questions about local history or are interested in searching your local family roots contact Charles Taws, Archivist at 905-623-2734 or e-mail at [claringtonmuseums.archives@rogers.com](mailto:claringtonmuseums.archives@rogers.com)



The 1901 Championship Leskard Football (soccer) Team  
 Back Row: (Left to Right): Walter Cornish, Manager; A. Tennant; O.D. Austin, Goal; Joe Adams; unidentified.  
 Middle Row: Fred Adams; Lorne Robbins; M. Bradley  
 Front Row: Fred Trull; Al Adams; Ed Davey; Ed Robbins; A. Robbins  
 Missing: Billy Inch  
 (Names from back of original photo)

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# Fish By-Pass Project Update



Armour stone is lined up and ready to go once the Ministry of Oceans and Fisheries gives the

green light to break ground sometime in late June for the Valleys2000 Fish By-Pass Project. More than

400 tons of armour stone was donated to the project by CDR Young Aggregates in Bobcaygen, Ont.

# VTAC raising awareness

Durham Riding MP Erin O'Toole joined representatives from the Veterans Transition Advisory Council (VTAC), as well as Canadian business and military leaders, for meetings recently on Parliament Hill to promote the "hire a veteran" culture our government is trying to encourage across corporate Canada. "VTAC made significant strides today as a group of volunteer business leaders that want to ensure our veterans transition well into civilian life and have opportunities to find fulfilling careers once they finish their military service" said MP Erin O'Toole. "With dialogues such as these, VTAC is raising awareness about the unique skill-sets our veterans have to offer the business world and they are beginning to remove the barriers our veterans face when seeking employment." Following the conference, MP Erin O'Toole was proud to host the Celebration of Service reception in collaboration with the Honourable Andrew Scheer, Speaker of the House of Commons, his colleagues Ms. Christine Moore, M.P., and Mr. Kevin Lamoureux, M.P., and the True Patriot Love Foundation. This event recognized current parliamentarians with military service and demonstrated all-party support for the hiring of Canadian veterans. "It was a pleasure to be able to host this reception today with my colleagues. It brought out parliamentarians and staff with military service, business leaders, and vet-



**ERIN O'TOOLE**  
MP

erans that are all working towards the same goal" said MPO'Toole. O'Toole said he intends to continue to work on initiatives such as these as a veteran and as a member of the Standing Committee on Veterans Affairs. MPO'Toole was pleased to see that just last week the government committed \$1.9 billion in the budget for disabled, ill and aging veterans over the coming years.

# Veridian debate continues

Continued from Page 1

Connections (not Council) appointed Councillor Novak to fill the vacancy. This was a vacancy for a member of the public, not a third politician. However, the appointment was endorsed by Mayor Foster. Mr. Richard's read from a prepared statement he later

sent to The Promoter.

Richards went on to call for the removal of Novak and cited from his own research that Novak had received around \$95,000 in her time on the board.

If correct the amount would equal to remuneration for all members of the Veridian board.

Board members are paid in excess of \$20,000 for their time on the board according to figures released by the Municipality of Clarington.

Another presenter, well-known community volunteer Mark Canning also voiced concern over how the matter was followed.

The process was not followed," Canning told council, "that's my concern."

Later in the meeting Councillor Corrina Trail asked that rules of procedure to be suspended and then moved forward a motion to send a letter to Veridian asking that payments for board members be restructured to only allow for expenses and mileage payments for membership

on the board that consists of politicians and some experts in various fields who advise Veridian on a number of matters annually.

Trail noted in her comments, "politicians are already well compensated."

Clarington ward councillors currently make in the range of \$40,000. Some council members including Trail, Hooper and Mayor Foster, donate a portion of their total payments. As recently as 2006 councillors base pay was about \$17,000 per year making current remuneration a 57% pay hike in a six year period.

In a dissenting statement veteran Councillor Ron Hooper reminded the council members present that the municipality had no authority over how Veridian conducts board appointments or remuneration.

The motion failed. However the battle is far from over as Councillor Novak has stated previously she does not intend to give up the appointment.



**MARY NOVACK**  
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# HOME COOKING *with Cathy*

Hello there and Happy Spring!  
I have chosen two salads which are both nutritious and easy to make.  
The Quinoa (pronounced Keenwa) Salad is a favourite for lunch because it is also a good source of protein.

by **Cathy Abernethy**

CLARINGTON PROMOTER  
CONTRIBUTOR



## Apricot Quinoa Salad

### Ingredients:

- 1 cup quinoa
- 2 cups orange juice
- ½ cup slivered dried apricots
- 1 red pepper, diced
- 1/3 cup chopped fresh cilantro
- 2 Tbsp. extra virgin olive oil
- Salt and pepper
- 1 Tbsp. toasted slivered almonds

### Preparation:

- Rinse quinoa thoroughly in a sieve and allow to drain.
- Combine quinoa and orange juice in a saucepan and bring to a boil
- Reduce heat and simmer covered for 15-20 minutes until liquid is absorbed
- Spread on a cookie sheet and let cool
- In a large bowl- combine cooled quinoa and dried apricots, red pepper, red onion, cilantro, and olive oil.
- Season with salt and pepper
- Salad can be served immediately or refrigerated and served cold.
- Garnish with slivered almonds before serving.
- Serves 4-6

## Spinach Salad with Creamy Blue Cheese Dressing



### Ingredients:

- 2 strips bacon
- 1 medium onion
- 1 Tbsp. olive oil, if required
- 12 grape tomatoes
- 4-6 cups fresh baby spinach

### Dressing:

- 1/3 cup sour cream
- 1-2 tsp. honey
- ¼ cup crumbled blue cheese
- Salt and pepper to taste

### Preparation:

- Slice bacon into ½ inch pieces. In a medium pan, cook bacon over medium heat until crisp. Remove from pan and place on paper towel to absorb any fat. Leave pan drippings in pan.
- Peel onion, cut in half lengthwise and thinly slice into rings. Add onion to pan in which bacon was cooked. If necessary, add up to 1 Tbsp. olive oil. Cook on medium low heat, stirring occasionally, until onions are softened and slightly caramelized (about 20 minutes). Remove from pan and set aside.
- Cut grape tomatoes in half lengthwise. Set aside until ready to serve salad.
- Rinse spinach leaves well, dry thoroughly in a salad spinner or dry with paper towel. Place spinach in a salad bowl.
- To make dressing, combine sour cream, honey and crumbled blue cheese in small bowl. Add salt and pepper as desired. Pour dressing over spinach and toss well. Top with bacon, onions and tomato halves.
- Makes 4 servings.



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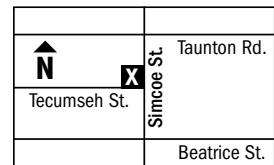
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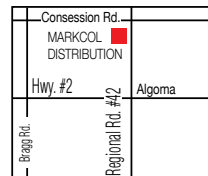
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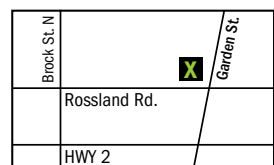
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### BIRTHDAY BOY

Randy of M&M's Meats in Newcastle celebrated his birthday recently with cake for his customers and some great deals with the help of wife Janet and staff members.

## BIG 3-0n-3 hockey tournament

The first street hockey game in Canada probably started shortly after the completion of the first street with somebody stopping the game by yelling "horse!"

Big Brothers and Sisters of Clarington is carrying on that tradition with their 3rd Annual BIG 3-0n-3 Hockey Tournament.

This year's tournament will be held on Saturday, May 3. The group that supports one-on-one mentoring for kids across Clarington need teams and media sponsors.

They will be shutting down Clarington Blvd. and play will be held in front of Clarington Central Secondary School.

Team of four to seven players can register for \$175 and the age divisions are, 6-8 Years - 9-11 Years - 12-14 Years - 15-17 Years - 18+

To register, please visit: [www.bigroadhockey2013.eventbrite.com](http://www.bigroadhockey2013.eventbrite.com) or [www.bigbrothersbigsisters.ca/clarington](http://www.bigbrothersbigsisters.ca/clarington).

Corporate sponsors are vital and the event is a great way to support this worthy cause while promoting your business. For more information on sponsorship visit the web site or contact Big Brothers and Sisters at [kids.clarington@bigbrothersbigsisters.ca](mailto:kids.clarington@bigbrothersbigsisters.ca)

## Do You Have a Recognizable Brand?



by Peter Hobb

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My last article spoke about having a clear vision for your organization and communicating that vision to all the key constituents of your business. If everyone in your organization understands and lives the vision it is likely the business has very strong brand recognition or is in a great position to create strong brand recognition. When people talk about brand most people think of the more famous brands such as Coca-Cola,

Gucci, Apple, Coach, Nike, and so on. A small business owner may feel that it is not possible for them to create a strong brand. They may be correct in that they cannot do it on a worldwide basis like Nike, however, it is very possible to do so in their own market. Some businesses may already have a strong brand in their market place and not realize it.

Brand is the name, design, symbol, or other feature that identifies one seller's good or service as distinct from those of other sellers. A strong brand can give you a competitive advantage by differentiating your product or service, create loyalty, increase profitability by commanding higher prices for your goods or services and drive business value. For a number of companies their brand is their most valuable asset. People trust brands.

A strong brand can survive the retirement of the owner of the business or loss of key employees as long as everyone in the company keeps doing the things that were done to make the brand strong in the first place.

Brands are made up of various elements. The most common of these are logos and tag lines. An example of a tag line is the one used by BMW "The Ultimate Driving Experience". Most companies have an identifiable logo. To be effective a logo should be distinctive, simple in form, depict one key attribute and be consistent with the image you are trying to portray. When people see the logo of a well-recognized and strong brand, it will elicit a positive emotional response or feeling towards the company's product or service. The brand that is able to engage us emotionally will win every time. Another

important element of brand is the colours used to promote the brand. The use of colours needs to be consistent otherwise brand identity may be compromised. The consistent use of colour and other visual elements creates distinction. Other elements of a company's brand could include the name, graphics that are used, shapes (Nike swoosh), sounds, taste (Kentucky Fried Chicken), scents (Chanel No. 5 perfume) and movements (Lamborghini's upward motion of its car doors).

The importance of a brand was highlighted in a recent lawsuit filed against Costco Wholesale Corp. by Tiffany & Co. alleging trademark infringement and sale of counterfeit merchandise. Costco had used the word Tiffany in a generic context to describe a type of ring setting. Tiffany's brand represents elegance, exclusivity,

and flawless craftsmanship. The blue box used by Tiffany to package the jewellery that it sells is a symbol of its brand. Costco is known for its discounted prices and no-frills warehouses. Tiffany's lawsuit is a response by Tiffany to protect its brand. It believes that Costco's use of the word "Tiffany" will cheapen its brand. This also highlights the sensitivity of a brand. It takes many years and considerable effort to build a great brand. It can take one bad product or misstep to destroy a brand.

How can a small business create a great brand in its market place? First you need to figure out what you are known for. For example, if your business designs and builds cabinets your company may be known for creative designs. This has to become your message. This is what you have to focus

on and deliver every time. Consistency is essential for creating a great brand. You then develop your other brand elements, such as logo, colours, etc., around this single message. You train your people to deliver the same message. You then must continually repeat your company name and message through various channels of communication to your market. These channels can include advertising collateral, signs, newspaper stories, networking events, etc. This repetition will penetrate the unconscious minds of your prospects where buying decisions are made. Before you know it your brand represents great cabinet designs. Once your brand becomes well recognized achieving success becomes easier.

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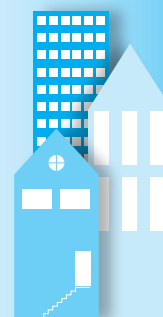
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# COMING SOON



## Beach House on Lake Ontario in Clarington

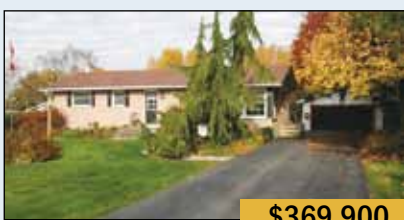
Gazebo-by-the-lake and Nanny/Guest Quarters are two amenities offered with this Historic Hotel converted into Beach House residence located on the shores of Lake Ontario.  
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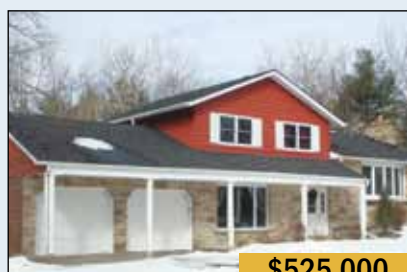
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**\$369,900**

3 bedroom, all brick bungalow on large lot 1 acre country lot, Lrg country kitchen with dining area & w/o, Bright & spacious open concept living area, 3 m/f bdrms with hrwd flrs, 2 baths, m/f laundry. Bsmnt with Rec rm, games rm & storage, Insulated 2 car garage/shop with hydro + 2 addit storage bldgs. Surrounded by mature trees & apple orchard. Mins to Bowmanville, Newcastle, Orono & commuter routes

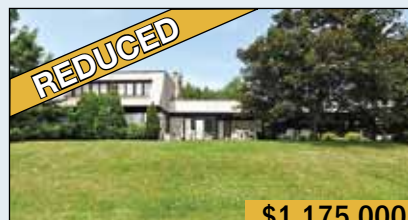
### 6854 Soper Road, Kendal



**\$525,000**

10 Private acres, secluded & quiet amongst mature trees on dead end country road. This 2600 s.f. custom built house is a great family home. Fireplace, w/o & patios. 3 Box stall barn & gardens. New windows & sliders in 2009

### 8622 Mercer Rd. Kendal



**\$1,175,000**

Contemporary Fieldstone design offers casual living on 95 acres backing onto 11,000 acre Ganaraska Forest Reserve. Perfect home for the family who enjoys outdoor activities. Spring fed pond, stream, pastures and hardwood bush.

For further details  
call Jim Abernethy, Broker 905-261-7788  
jimabernethy@royalservice.ca

### 7677 Thompson Road



**\$749,000**

Quality constructed & energy efficient w/ground source geothermal heating & A/C. Incredible 180 degree views overlooking the Ganaraska Valley. Ask why this home has free internet service. Total heat & hydro only \$310/month.

For further details  
call Jim Abernethy, Broker 905-261-7788  
jimabernethy@royalservice.ca

Jim Abernethy, Broker

*Your friend in Real Estate*

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Visit my website to see more details and photos of these and other properties: [jimabernethy.ca](http://jimabernethy.ca)

Please do not hesitate to call me if you require assistance with or just want to chat about your real estate needs.

Sincerely,  
Jim Abernethy



NOT INTENDED TO SOLICIT Buyers or Sellers currently under contract with a brokerage.

## Choose From Three Building Sites!

**\$189,000**



Private building lot (5 acres) located on a ridge overlooking Lake Ontario & Village of Newtonville, municipal water and natural gas services are available for this property, quick access to Hwy 401.

**\$949,000**



This 85 acres boasts a commanding 360 degree view for miles, ideal ranch & home site.

**\$59,900** - 1 acre on Thertell Road close to the Ganaraska Forest Centre, quiet country road with great views of country side, location for driveway & septic system approved