



# CLARINGTON Promoter.ca

**Jim Abernethy**  
 BROKER  
 ROYAL SERVICE REAL ESTATE INC. BROKERAGE  
*"Your friend in real estate"*  
 905-261-7788  
 jimabernethy@royalservice.ca



Volume 2 | Issue 3

Delivered by



TO OVER 30,000 HOMES AND BUSINESSES IN CLARINGTON

April 2012

**ROYAL SERVICE**  
 REAL ESTATE INC.  
 Brokerage

Featured Property  
*of the month*



**3255 Pollard Road, Bowmanville - \$874,900**  
 Stunning one of a kind property in a private rural setting with four spring fed ponds.  
 See more details on page 5 or visit jimabernethy.ca.  
 905-261-7788 Direct • 905-697-1900 Office

See page 5 for more details.

## History of Bowmanville Valley Part I

by Charles Taws

CLARINGTON MUSEUMS  
 AND ARCHIVES  
 www.claringtonmuseums.com

### Introduction

Harold and Helen Hammond have been museum supporters for many years. They recently came to the archives to find information on the Bowmanville Creek and the valley that surrounds it. The new fish ladder is a wonderful improvement to the area, but the Hammonds wanted people to know more about the valley's history and its importance to Bowmanville. I was able to supply them with information and pictures and their request is the inspiration for this article.

### The Beginning of Bowmanville

Few people realize that Bowmanville didn't begin where it is now. It began as the Village of Darlington Mills in the valley just south of where the Vanstone Mill is today. No one today can tell you when Darlington Mills actually started but it must have been around 1810 or so. The first pioneers came here in 1794. They were three Loyalist families from the United States: The Burks, Trulls, and Conants. For the first few years they stayed near the lakeshore, but as time went on they pressed into the unbroken forest. The Burks discovered a site ideal for the erection of a mill and built the first mill on the site of the Vanstone Mill. Around this little mill the small village of Darlington Mills grew.

Here is a description of this early community. It was written by Bowmanville historian David Morrison Sr. in 1939:

"There were several



Bird's Eye View, Bowmanville, Ont., Canada

When the Vanstone Mill was in operation it harnessed the waterpower of the Bowmanville Creek with a dam. This created the mill pond which was a great place to swim in the summer and skate in the winter.

houses down that way [in the valley] and today they are all gone except one loan brick dwelling which was then known as the Williams' Home...[the valley] was the principle business section of this corporation where besides an oatmeal mill there was also Jacob Nead's Foundry...A woodworking shop, and a machine shop. All those works got their power from the dam below the bridge...Then there was Gifford's Tannery...The Milne Distillery with its long rows of cattle shed...The soap making works...The old pottery works...The old pottery works on the west part of the Vanstone Pond. The big departmental Burk Store and the Squair Grocery Store."

In the early 1820's an enterprising Scottish merchant by the name of Charles Bowman came to town. He bought the Burk Store and Mill and the land to the east of the valley. He began surveying and selling lots and the growth of the town shifted from the valley eastward along what is now King

Street. By 1830 Darlington Mills had become Bowmanville. The original name of Bowmanville Creek was Barber's Creek. It was named after early pioneer Augustus Barber. He appears to have been a prominent settler but did not stay in this area for very long. It is not clear when the name changed but it happened many years ago.

### The Bridge across Highway # 2

A book could be written about this bridge that spans the valley at Highway # 2. The current bridge is the fifth bridge to cross Bowmanville Creek. The first was much further south and it was an old log bridge. No dates are known about this early pioneer structure, but the location of the bridge was soon moved further north to its current location because the grade there was easier for horses to pull their wagons over the western side of the valley. This also explains the northward slant of Highway # 2 as you travel west from Liberty Street. Half of Bowmanville was surveyed

off the north slanting King Street and the other half off the vertical Liberty Street. This is why you get Division and Centre Streets converging at Lowe Street.

Two more wooden bridges, about which we know almost nothing, were built at the Highway # 2 location. The next bridge, we know of, to cross the creek was a stone one with beautiful arches. This bridge is believed to have been built in 1835, but succumbed to a storm in 1876. It is surmised that the arches collapsed but the remaining pillars were kept and a new wooden bridge built over them. However, it is possible that an entirely new bridge was built at this time.

On June 5th 1890 a cloudburst to the north created a surge of water that knocked out five bridges and damaged two others. The Highway # 2 bridge was the most important and had to be replaced quickly. A steel bridge was constructed by

Continued on Page 4

## Inside This Issue

- Peter Hobb ..... Page 2
- Jim's Editorial ..... Page 3
- Feature Homes ..... Page 5
- Home Cooking with Cathy ..... Page 7

Visit: [www.claringtonpromoter.ca](http://www.claringtonpromoter.ca)

## Website Link of the Month



Visit [www.ClaringtonPromoter.ca](http://www.ClaringtonPromoter.ca) and look for and click on the Link of the Month tab to enter the Paddy's Market website.



## YOUR PRINTING AND SIGN SUPERSTORE

print | design | signs | vehicle wraps

66 King Street West, Bowmanville  
 905.623.8001 | sales@jamespublishing.ca  
 www.jamespublishing.ca



## WRAP UP THE WINTER with fresh new vehicle graphics

Order a minimum of \$500 worth of vehicle graphics & receive 4 - 16" x 24" Lawn Signs with stakes **FOR FREE!**

VEHICLE MAGNETS | VINYL LETTERING | VEHICLE WRAPS

\*limited time offer\*





**HOOPERS**  
JEWELLERS  
Your Family Jewellers Since 1945

39 King St. W., Bowmanville, ON  
L1C 1R2

905.623.5747 • hoopersjewellers.com

# April Is Diamond Month

PLEASE SEE OUR SPRING COLLECTION  
OF DIAMOND JEWELLERY



# How To Grow Your Business



by Peter Hobb

**HOBB & COMPANY**  
CHARTERED ACCOUNTANTS  
www.hobb.ca

Most business owners want to grow their businesses. As a business grows the profitability of the business should improve driving up the value of the business. There are really only four fundamental ways to grow your business. These four ways are:

1. Increase the number of customers of the type you want.
2. Increase the number of times customers come back to buy from you.
3. Increase the average value

of each sale you make.  
4. Increase the effectiveness of each process in your business.

Any growth strategy that you develop should fit into one of these four categories. Any strategy that doesn't fit into one of these categories, such as cutting costs, will likely not be a growth strategy. Cutting costs is normally a temporary measure and is not a strategy for long term growth. Actually, cutting costs will likely reduce your capacity reducing your ability to take on new business.

In this article I have written about increasing the number of customers of the type you want, the first way to grow your business. I will deal with the latter three in upcoming issues of this paper.

Before I get into the meat of the topic I want to emphasize that you want the right type of growth for your business. The growth has to be manageable. Also, you don't want to make a

sale just for the sake of increasing revenue if the sale isn't going to realize a reasonable gross profit or you're selling to someone who is never going to pay you. Focusing solely on sales growth can lead to insolvency if you're not focused on all aspects of your business.

One strategy to increase customers is to develop your "Unique Core Differentiator" (UCD). Why do customers buy from you versus someone else? The reason gives you your UCD and you can use this to attract other customers. What makes your service or product unique when customers compare you to other suppliers or service providers? Is it free same day delivery or you can bring your service right to your customer's door. Why is your business different? If you are not sure survey a sample of your customers. What you learn will likely be invaluable in helping you grow your business.

Someone who is good at sell-

ing usually has a sales system. They approach each customer the same. There is a pattern to the way they do things – how they get the prospect interested, how they keep them interested, how they handle objections, how they deal with questions about price and how they finally ask for the sale. They usually can do this by building trust and understanding with the prospect as they go along. If you have a high performing sales person in your organization you should be using that person to train your other sales representatives. Understand what this person's sales system is and use it across your organization. It may not work perfectly for everyone but it will probably give people a good base on which to develop their own system. No matter what the level of sales skills, having a system will increase the chances of making more sales.

Do you have a budget for what you spend on advertising

and promotion? Do you know how effective your advertising is and what your return on investment is? Do you know what the most effective form of advertising for your business is (e.g. flyers, newspaper advertising, radio advertising, etc.)? Do you have a schedule for the advertising activities you will be doing? Do you set goals for your advertising campaigns? All of these are essential elements for a promotions plan. Without a promotions plan your advertising efforts are likely a hit and miss scattergun approach which will eat up your advertising dollars while contributing little to your business. Ask your customers how they found out about you. Track how much each customer is spending and when they spend. Track sales after a major advertising campaign and compare this to periods when you do less advertising. Compare the impact of the effect on sales of different advertising mediums. Once your

advertising and promotion activities become more focused it is likely that you will dramatically improve sales activity.

I have just touched on a few strategies that can be used to increase the number of customers of the type you want. To finish I am going to focus on the last part of the previous sentence "customers of the type you want". You need to understand who your ideal customer is and their needs so that you can focus your business development activities on going after that customer. We have all learned the hard way that it normally doesn't pay to take on every prospect that is willing to do business with you. In fact, businesses who have fired customers have found that business performance has improved. This is because your good customers drive profitability. They like doing business with you and they value what you bring to the table.


## Secure your financial future with a Canadian leader in ETF Portfolio Management

**Cougar Global Investments LP** is a Canadian leader in Global Exchange Traded Funds (ETFs) portfolio management, an innovative and exciting new investment vehicle.

The experienced and diverse team at Cougar Global Investments LP understands the importance of preserving capital, while providing clients with the income they require. Dr. James Breech is a long-time Clarington resident, and the Founder and President.


Cougar Global is a leader in ETF (Exchange Traded Funds) portfolio management, a cost- and tax-efficient new investment vehicle. From its beginning in 1993, Cougar Global has developed a proprietary investment process that protects client assets in down markets, while still participating in up markets. Each month, Cougar Global updates its one-year Global Capital Market Outlook and adjusts the asset mix of each portfolio in accordance with its mandate.

Advisors at the world's largest independent broker-dealer (LPL Financial, headquartered in the United States), have placed more than \$1.2 billion in Cougar Global's model portfolios in just over a year. Cougar Global is featured prominently in Morningstar's ETF Managed Portfolios Landscape Report.



**Dr. James Breech,**  
Founder & President

To find out more about how Cougar Global Investments can protect your precious assets Contact us at: [www.cougarglobal.com](http://www.cougarglobal.com) or call: 1 (800) 387-3779



[www.cougarglobal.com](http://www.cougarglobal.com)

• WHIRLPOOL • KITCHENAID • INGLIS • JENN-AIR • MAYTAG • AMANA •



**FACTORY AUTHORIZED TO SERVICE WHAT WE SELL!**

**FREE DELIVERY!**  
In the Durham Region!

*The Appliance Specialist*  
Family owned & operated since 1955



**JENN-AIR**

Savings designed to inspire.

**Package Savings**  
Purchase any Jenn-Air® Cooktop plus Wall Oven plus qualifying Refrigerator and receive a 15% instant rebate\*.

 + 
  + 
  = 
 15%  
INSTANT REBATE

OR

**Single Savings**  
Purchase any qualifying Jenn-Air® major appliance and receive a 10% instant rebate\*.

 + 
  = 
 15%  
INSTANT REBATE

 + 
  + 
  = 
 10%  
INSTANT REBATE

**March 23 to April 30, 2012.**  
See Sales Associate in store for details.

**It's Worth the Drive to Hampton!**

**Paddy's Market**

2212 TAUNTON ROAD, HAMPTON  
APPLIANCE WAREHOUSE:  
905-263-8369 • 1-800-798-5502  
[www.PaddysMarket.ca](http://www.PaddysMarket.ca)



• WHIRLPOOL • KITCHENAID • INGLIS • JENN-AIR • MAYTAG • AMANA •

# Are We Being Lulled Into A False Sense of Democracy?



by Jim Abernethy, Editor  
jim@ClaringtonPromoter.ca

How would you answer the following question: "Do you support the direct election of the Chairperson of the Region of Durham?" I dare say that 80% of us would answer "yes" to that question, and we would do so without really understanding the consequences of our "yes" vote and how it will change the landscape of our Region.

Over the last 7 years, I have observed a small group of individuals, and one politician in particular, who have been leading the charge to influence public opinion to effect a change in the way we elect the Chairman of the Region of Durham.

I have followed their very negative campaign which seems to be more focused on the need to have a different Chairman, rather than explaining why their alternative is democratic and the status quo is not. Thus their justification for the need to change the way in which the Chairman is elected..... simply to get rid of the one we have.

Their campaign to influence other people and politicians has used one simple argument..... our current system is not democratic.

They have used this argument effectively to create a "wedge issue" which has divided the general public into two groups, forcing us to believe our only choices are to be for or against democracy.

Does anybody out there want to be against democracy?

No, I didn't think so..... however I do believe that is what the majority of us were thinking when we voted during the 2010 municipal election on the question about the "direct election" of our Regional Chairman.

Currently, and since Regional Government was formed, our Regional Chairman has been elected by our 28 Region of Durham Councillors. Every 4 years, following each municipal election, our 28 Regional Councillors determine who will lead our Regional Council.

The role of the Regional Chairman is to provide leadership to Council and to preside over Council meetings so that its business can be carried out efficiently and effectively.

Currently, any person who resides in the Region of Durham can stand and be elected for the position of Regional Chairman. However, only our 28 Regional Councillors vote to determine who will lead Regional Council.

Not the Canadian democratic way you say?

Sure it is..... otherwise the process Canada has been using to choose our Prime Minister and the Premier of Ontario is un-democratic.

Canadians do not direct-elect the leader of our Country or our Province. If we did, we could have a scenario with a majority Conservative Party being led by the leader of the

NDP, or vice versa.

Not the best formula to carry out the business of the Country efficiently and effectively?

In Canada, the winning Party candidates decide who will lead the Country or the Province, not the people of Canada or Ontario, as do our 28 Regional Councillors decide who will lead Durham Council.

So why change? What has brought about the need for this change, besides what appears to be the personal vendetta of a small group of individuals and one politician in particular?

Is that enough reason to change the entire landscape of Durham Region?

How much time and money have we spent considering this change?

Will this change give more power to the vote rich urban areas of Oshawa, Pickering, and Ajax where the movement for this change began?

Will this change mean less populated municipalities like Clarington, Brock, Scugog and Uxbridge will have less say in Regional financial matters?

How will the candidates raise \$200,000 to fund their election campaign? Who will donate those funds, developers, corporations or taxpayers?

How will those funds be spent?

Will the newspapers and local media benefit from the spending by numerous Candidates of their campaign war chests when vying for the Chairman's position?

Who will speak for the rural people of Durham, the less populated rural communities like Clarington?

Will this change bring us closer to Party Politics at the municipal level?

Will this change bring us one step closer to the City of Durham?

These are all good questions which should have been considered, discussed and debated prior to going down the road we now find ourselves.

It is important to know how we elect our Regional Chairperson and the fallout that may result from change. Our Clarington Council and Regional Councillors are preparing now to vote on the issue of changing this process.

You can influence how they vote. You should be asking them..... would a directly elected Regional Chairperson serve us better and if so, why?

Don't be lulled into a false sense of democracy!

By the way, we are still formulating the many suggestions received regarding how best to spend the \$10 Million Clarington will receive sometime later this year from the Federal Government, as per the terms of our Port Granby Host Community Agreement. If you have an idea how Clarington should spend that \$10 Million, please send your emails to: jimabernethy@claringtonpromoter.ca and letters to: Jim Abernethy, Editor Clarington Promoter - 23 Lowe Street, Bowmanville, Ont L1C 1X4.

Enjoy the Easter Holidays with your family!

**THE NEW MASSEY HOUSE RESTAURANT**

**Catering Available** 905-987-3747  
Your hosts Gus & Karen Bastas 27 King Ave. E., Newcastle

**BUY ONE Entrée Get the second 50% OFF**  
Offer Expires April 30/12  
\*Eat in only. Must present before ordering. Can not be combined with any other offers or specials.

**WELCOME TO DESTINY CHURCH; JOIN US EVERY SATURDAY AT 7:00 PM**

A NON-DENOMINATIONAL CHURCH; ENCOURAGING PEOPLE IN A DISCOURAGING WORLD

YOU CAN VISIT [WWW.DCCHURCH.CA](http://www.DCCHURCH.CA) OR CALL 905.492.3095 FOR MORE DETAILS.

210 KING ST. E., UNIT #1 BOWMANVILLE, ON L1C 1P3

PASTORS DANNY & KIM PIPER

Let's put some money back into **YOUR** pocket!

Visit us @ [www.SpecialtyWealth.com](http://www.SpecialtyWealth.com)

**SPECIALTY WEALTH & FINANCIAL**  
1-109 King Avenue West ~ Newcastle, ON L1B 1L3  
905 987 3866 ~ 888 388 3114

Visit us online at [www.claringtonpromoter.ca](http://www.claringtonpromoter.ca)

The Honourable **Bev Oda**  
Member of Parliament for Durham

Serving You In Ottawa

**Community** 68 King Street East Bowmanville, Ontario L1C 3X2  
**Office** bev.oda@parl.gc.ca 866-436-1141 (toll-free) [www.bevoda.ca](http://www.bevoda.ca)

# ETFs and How to Trade Them



by Vicki Breech, CFP, FCSI, Vice President

COUGAR GLOBAL INVESTMENTS LP

[www.cougarglobal.com](http://www.cougarglobal.com)

ETFs are relatively new instruments in the broader market so it's no surprise there are plenty of questions raised on the topic. One of which being: how do ETFs trade?

Trading an ETF can be as simple as trading a stock. First, one would need to open an account with an investment company or a brokerage. You have some options here. You may choose to set up a trading account with a discount broker, in which case you will receive no advice, and you are on

your own to select the ETFs you wish to buy. Accordingly your trading fees will be lower. Or you may open an account with a full service brokerage, in which case you will receive advice from an advisor. For this level of service you will pay a

higher trading fee. However, in either case you will pay trading fees for each and every time you trade, whether it be a buy or a sell. If you intend to make regular purchases, or wish to receive regular income from your account, trading costs can significantly erode your account value.

Second, you need to research the ETF universe for suitable investments if you have chosen a discount brokerage, or work with your advisor to select the most suitable ETFs for your account. Third, place an order to buy an ETF just as you would place an order for a stock. Since ETFs trade the same as stocks on exchanges, their price changes throughout the day, depending on the flow of buys and sells. The risk of spontaneous or emotional trading exists as investors may undermine their own decisions, buying or selling on fear or greed.

Developing a disciplined and methodical approach is key. Speak with a Portfolio Manager that provides full wealth and investment management and financial planning services, offering ETF solutions in these volatile economic times.

*Next time, Fee Based Discretionary Portfolio Management Services for the Individual Investor*

**TERRENS Wellness Centre**  
Holistic Healing Specialists  
Serving our community for over 11 years

Canadian Health supplement products, essential oils and One of the largest selections of crystals in the area

905-983-5000  
5324 Main Street, Orono, L0B 1M0  
[www.terrenswellnesscentre.com](http://www.terrenswellnesscentre.com)

**NEAL & MARA**  
BARRISTERS & SOLICITORS

Joseph J. Neal  
[jneal@neallaw.ca](mailto:jneal@neallaw.ca)

142 Simcoe Street North, Oshawa, ON L1G 4S7  
Tel: 905-436-9015 | Fax: 905-436-6098  
[www.neallaw.ca](http://www.neallaw.ca)

# History of Bowmanville Valley Part I

Continued from Page 1

the Weddell Bridge Company of New York State. The new bridge was 170 feet long and 18 feet wide. There are many people in town who can still remember this old bridge as it wasn't replaced until 1973. In recent years the appearance of the new bridge has been enhanced with street lights.

## Valley Industries

Today, the Bowmanville Valley is a quiet peaceful place for a walk. There are woods and fields to see as you stroll along the path or the creek. But, in days gone by the valley has seen a considerable amount of indus-

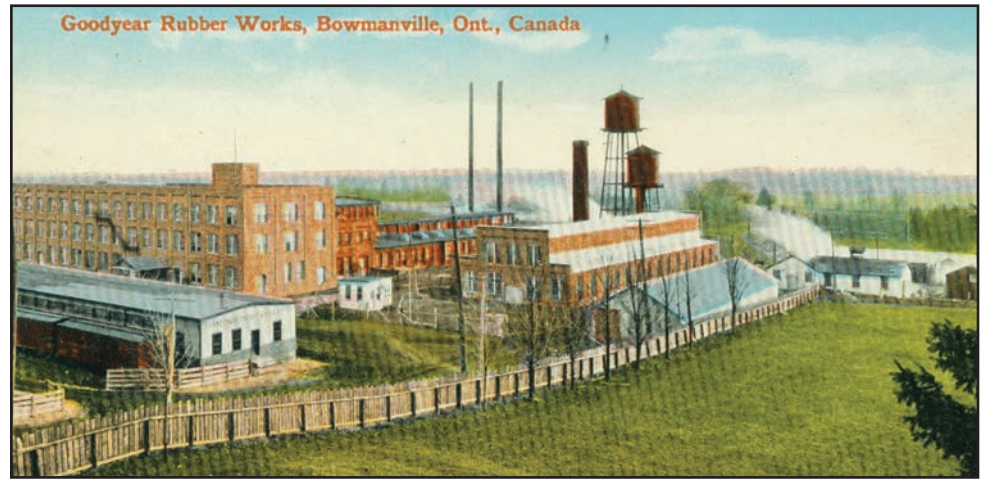
try and commercial activity.

In the pioneer period the only power available was water power so many mills and factories established themselves near the creek. The Vanstone Mill still stands as a reminder of this forgotten time. Other early industries that flourished alongside the creek were: a pottery works, distillery, soap-making works, oatmeal mill, a foundry, wood-working shop, machine shop and a tannery. The earliest hydro-electric plant was also built beside the creek.

In more modern times larger industries such as Goodyear established themselves near the creek. Not

for power, but as a way to get rid of their waste products- a practice that is frowned upon today but was very common back then. Goodyear is an American Company, but their Canadian operations here in Bowmanville were actually a homegrown organization. It began on King Street in 1896 as the Bowmanville Rubber Company. They soon became the Durham Rubber Company and moved to their current location in 1905. In 1910 Goodyear bought them out and expanded the factory. They are still here today, but are known as Veyance Technologies Inc.

In 1919 The Ross Can Company moved from Toronto and established themselves by the creek. They built a large factory to produce tin cans of all sizes. It is still there today just north of the CPR Tracks on the west side of Scugog next to the Bowmanville Foundry. They made metal cans until the mid-1920's but the building is best remembered as the R.M. Hollingshead Building. This was an American firm that made all kinds of automotive oil-based products. One of their most popular ones was a car polish called "Whiz" and the structure has been known



A postcard view of the Bowmanville Goodyear Factory. The original part of the factory was built in 1905 along the edge of the Bowmanville Valley.

as the "Whiz Building" ever since. In later years a flea market operated from this location and today it houses several businesses including Kingscourt Catering.

Further south, but north of the Baseline a canning factory established itself. This was the Canadian Canners Limited. They didn't make tin cans but processed and tinned various vegetables there. It ran from 1912 to the early 1960's. In 1962 the Bowmanville Furniture Company established themselves here, but the building succumbed to fire in 1979. Until recently, the ruins of the foundations could be

and his creditors, a Montreal firm, took over the operation. It was run successfully for many years by James T. Steele and then Allan Lockhart.

Eventually it was sold to James McDougall and it was during his ownership that the mill had its golden age. James' brother George ran the mill profitably for a few decades before selling to a Mr. Stevens. It was under his ownership that the mill caught fire (not to be confused with the Stephen's Mill further north at Bethesda).

Rumblings about electric lights can be found as early as 1884, but it was in 1887 that the Bowmanville Elec-

today) was the first.

In 1910 the Town purchased the Electric Light Plant and promptly sold it to the Seymour Light and Power Company a year later. They were able to provide much better 24 hour electrical service and to continue to supply the ever increasing demands of individual homeowners and businesses. They provided electricity for Bowmanville, Oshawa, and Whitby from their plants near Campbellford. They built an electrical station behind Goodyear (the building is still there today). They had no need for the old Bowmanville Plant so in



This photo shows the original Durham Rubber Company building (built 1905) on the right side and the newer Goodyear building on the left (built 1910). Also on the left are the Grand trunk Freight Sheds.



Grand trunk Freight Sheds at the Goodyear Plant. This is where the spur line from the Grand trunk Line (today's Canadian National) ended. It came up from the main line, along the west side of Hunt Street, and into the Goodyear factory complex. The line was taken up a few years ago. A cement whistle post (a sign to tell the engineer to blow his whistle before crossing the Baseline) was relocated to the backyard of the Bowmanville Museum. In this c. 1910 photo part of the Goodyear Factory is still under construction.

seen but were cleared away for a new subdivision.

## Lights In The Valley

Further up the valley in Bowmanville about where Jackman Road crosses the creek is the place where an early mill was established and Bowmanville's first hydro-electric plant was built.

Bowmanville merchant John Brown was enjoying considerable success in the retail trade, but he decided to seek a bigger fortune and go into the then lucrative profession of milling. Mr. Brown purchased the property which was then just unbroken forest and built the road, dam and mill. However, he over-extended himself

tric Light Company was established on the foundations of the old mill. Water from the creek was used to drive the dynamos and create power. In periods of low water a steam plant was used. Initially they only provided electric street lamps in town. The lights were kept on until midnight. If a late event was going on in town, such as the Annual Bachelor's Ball, arrangements could be made to keep the lights on. Bowmanville had electric streetlights before Belleville, Kingston and Peterborough. An unsubstantiated claim is that Bowmanville was the third town in Ontario to get electricity. Berlin (Kitchener

1913 they gave it back to the town for tax concessions. The former pond became the town dump and local florist S. Jackman took over the building in 1917.

In 1916 The Seymour Light and Power Company was taken over by the Ontario Government. It became part of the Ontario Hydro Electric Power Commission which is the forerunner of today's Ontario Power Generation.

In the next edition of *Clarington Promoter* read about: *Lights in the Valley, Trains Across the Valley, and World War I in the Valley Watch when I continue with The History of Bowmanville Valley Part II*

Pick up your

## Complete Ham or Turkey Dinner!

A full meal professionally prepared by  
Chef Kathy and our Culinary Team.

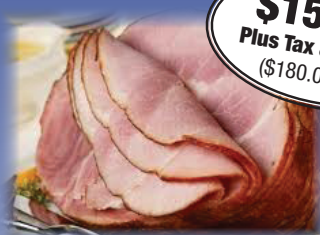
Available 365 days a year.

**\$145.99**  
Plus Tax & Gratuity  
(\$170.00 all in)



12-15 lb Turkey Roasted  
Golden Brown

**\$159.29**  
Plus Tax & Gratuity  
(\$180.00 all in)



8-12 lb Apricot Glazed Ham

Meals serve up to  
16 people & come  
with 2 of our  
Famous Pies

## A-La-Carte

- Turkey - \$75
- Ham - \$80
- Baby Carrots - \$15
- Peaches & Cream Corn - \$15
- Turnip - \$15
- Squash - \$15
- Dressing - \$12
- Mashed - \$12
- Sweet Potato - \$12
- Gravy - \$9
- Cranberry - \$6
- Famous Pie - \$9

\* Prices include taxes and Gratuity \*



**Kings Court**  
CATERING

182 Wellington Street, Suite 6  
Bowmanville, ON L1C 1W3

www.kingscourtcatering.com • 905.623.4277

# ROYAL SERVICE

REAL ESTATE INC.  
Brokerage

Jim Abernethy, Broker  
*Your friend in Real Estate*

www.jimabernethy.ca  
181 Church Street., Bowmanville  
905-261-7788 Direct  
905-697-1900 Office  
www.jimabernethy@royalservice.ca



NOT INTENDED TO SOLICIT Buyers or Sellers currently under contract with a brokerage.

## Featured Property *of the month*

## Stunning One Of A Kind Property

3255 Pollard Road, Bowmanville \$874,900

10 Acres - Rural Bowmanville. Stunning One Of A Kind Property in a private rural setting. Four spring fed ponds, mature trees & small vineyard. A True Nature Lover's Paradise minutes to town & easy access to Hwy 115/35 & 401. Luxurious, Elegant & Spotless Executive 3400 sq ft home. Bright & open concept Gourmet Kitchen with Corian counters, Breakfast Bar, Centre Island and hardwood floor. Also, a Spacious Carriage House with attached double garage, Greenhouse and workshop, working barn with box stall, full hay storage loft, drive shed, water & hydro.

To see additional photos visit [jimabernethy@royalservice.com](mailto:jimabernethy@royalservice.com). Make your appointment now to view this property call Jim Abernethy 905-261-7788



Main Residence



Carriage House

### Bungalow with Country Setting



\$299,900

No neighbours in front or behind and an ever flowing stream running through your backyard. Features well-built brick bungalow with finished basement, easy to heat with newer gas furnace and gas fireplace, hardwood floors throughout and a walkout from dining room to your own private deck. Looking for room to plant a Vegetable Garden?  
Call Jim Abernethy, Broker 905-261-7788  
[jimabernethy@royalservice.ca](mailto:jimabernethy@royalservice.ca)

### In Heart Of Historic Bowmanville



\$239,900

Century Home - All Brick Bungalow, Walk To Downtown And All Amenities. Premium Lot 63' x 161' Surrounded By Mature Trees. Large Back Deck. This Home Has Original Features Like, Front Porch, High Ceilings, Tall Baseboards And Solid Wood Doors. Bright Family Room. Spacious Living And Dining Area. Eat In Country Kitchen.  
Call Jim Abernethy, Broker 905-261-7788  
[jimabernethy@royalservice.ca](mailto:jimabernethy@royalservice.ca)

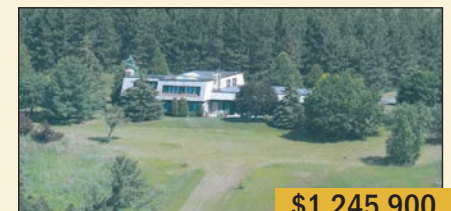
### 4204 Concession Road 8



\$619,000

5 minutes to Kirby/Brimacombe Ski Hill. Country home/retreat situated in a wooded hillside setting overlooking two spring fed ponds, surrounded by rolling hills, meadows and trees. Wait, it gets better! 40 acres of your own private wooded trails, 40x60 barn with Box Stall and super low property taxes.  
To see additional photos visit [jimabernethy@royalservice.com](mailto:jimabernethy@royalservice.com)  
Call Jim Abernethy, Broker 905-261-7788  
[jimabernethy@royalservice.ca](mailto:jimabernethy@royalservice.ca)

### 95 Acre Ganaraska Forest Estate



\$1,245,900

Quality built Contemporary Fieldstone home constructed of concrete & steel featuring indoor pool and generous room sizes designed for formal entertaining and casual lifestyle. This property is some of the prettiest lands you will find backing onto the Ganaraska Forest 11,000 acre reserve. Complete with spring fed pond & streams all offering spectacular views through the valleys below to Lake Ontario.  
To see additional photos visit [jimabernethy@royalservice.com](mailto:jimabernethy@royalservice.com)  
Call Jim Abernethy, Broker 905-261-7788  
[jimabernethy@royalservice.ca](mailto:jimabernethy@royalservice.ca)

### Breathtaking Views Of Brimacombe Ski Area



1,295,000

High on the hilltop surrounded by mature trees in complete privacy sits this Stunning Builders Own Home featuring superior quality craftsmanship & construction thru-out. Gorgeous open Gourmet Kitchen overlooking spacious dining room & wall of windows offering the most incredible view in all of Clarington. Separate self-contained Nanny quarters, ideal for extended family or grounds keeper. Brimacombe Ski Hill & Ganaraska Forest nearby. Ideal for outdoor sports, horse enthusiasts & nature lovers. Less than 1 hour to Toronto.  
Call Jim Abernethy, Broker 905-261-7788  
[jimabernethy@royalservice.ca](mailto:jimabernethy@royalservice.ca)

### 52 Acres Vacant Building Site



\$320,000

Planning to build your dream home? These 52 acres of rolling land are located high on a ridge offering one of the most spectacular views of the Lake Ontario shoreline. There are not many like this one left.  
Call Jim Abernethy, Broker 905-261-7788  
[jimabernethy@royalservice.ca](mailto:jimabernethy@royalservice.ca)

### FOR SALE

\$175,000  
Attention Hair Salons & Spas  
Small Commercial Property in  
Downtown Historic Bowmanville  
with Residential Apartment above.  
Keep your overheads down.  
Gross Income - \$ 18,600

Call Jim Abernethy, Broker  
Royal Service Real Estate Inc. Brokerage  
Cell: 905-261-7788 Office: 905-697-1900



## HOME COOKING *with Cathy*

I am so glad to hear that people are enjoying the recipes which I have had the pleasure of contributing each month to Clarington Promoter. I chose a recipe this month which my good neighbours in Kendal provided. It sounded like a lovely spring pasta dish with lots of flavour and colour. A tossed salad and some wonderful bread is all you would need to make this a complete meal. I hope you enjoy!!

by Cathy Abernethy

HOME PROMOTER  
CONTRIBUTOR

### Fettuccine with Smoked Salmon and Asparagus

- 1 lb. fresh asparagus- cut into 1 inch pieces (cut tough ends first)
- 3 Tbsp. butter
- 1 cup heavy cream or 1 cup 2% milk if you prefer
- Grated zest of 1 lemon
- 4 oz. smoked salmon cut into thin strips
- ¼ cup snipped chives
- ¼ cup chopped fresh parsley



- 1 ¼ lbs. fresh fettuccine
- Salt and pepper to taste

#### Preparation:

1. Bring 6 quarts of water and 2 Tbsp. sea salt to a rolling boil.
2. Add 1 lb. fresh asparagus pieces to water and cook for 1-4 minutes depending on thickness of asparagus. (do not overcook)
3. Scoop out asparagus from water and rinse right away in cold water.
4. Return water to boil and cook 1 ¼ lbs. fresh fettuccine according to directions on package
5. Melt 3 Tbsp. butter in a large frying pan. Add asparagus and cook just to coat with butter.
6. Stir in 1 cup heavy cream or milk and grated zest of 1 lemon.
7. Drain pasta and add to skillet along with 4 oz. smoked salmon
8. Add chives, parsley, salt and pepper to taste.
9. Toss to combine and serve immediately.
10. Serves 4 main course servings.

## Ian and Sylvia Tyson

### The Newcastle and Newtonville Connections



by Myno Van Dyke

NEWCASTLE HISTORICAL  
SOCIETY

Ian Tyson was born in Victoria, British Columbia in 1933. In his teens, he decided to pursue a career as a rodeo rider. He was injured from a fall during the mid 1950s so he started learning to play the guitar. In 1958, he graduated from the Vancouver School of Art and decided to hitchhike across North America. He eventually ended up in Toronto singing "folk music" at various coffee houses. In 1959, he met a Toronto girl, Sylvia Fricker and they began singing together. They were

known as "Ian and Sylvia".

In 1963, Ian Tyson wrote a song called "Four Strong Winds" which became a huge hit in Canada. The following year he married Sylvia and for a short while they lived in the Rosedale area of Toronto. Ian didn't like living in Toronto and when he got his first big cheque for "Four Strong Winds" he bought a cattle farm on the west side of Reid Road in Newtonville, Ontario. The farm was formerly owned by the late William "Bill" Reid of Orono and before that his father Bert Reid. Shortly after, Tyson purchased the adjoining farm to the south. He started raising Hereford cattle and began breeding quarter horses. Sylvia apparently wasn't too fussy about the farm life and spent a lot of time back in Toronto.

In 1969, Jack and Ann McGuey purchased a 10 acre lot near the Tysons and built a new log home there. Ann



McGuey (now a Newcastle resident) said they got along well with Ian but rarely saw Sylvia there. She recalls an incident where her husband Jack had to assist Ian with a calf that was breeched. "The veterinarian couldn't make it, so Jack and his brother Dave went over and they worked for about 2 hours to get the calf out. The calf was fine and after that Ian was very friendly with us. Ian would invite us to the horse shows he put on at the farm and would visit

Continued on Page 7



## Clarington Older Adult Association

Operated by the Clarington Older Adult Centre Board

Open: Monday to Thursday 8 am to 6 pm & Friday 8:30 am to 4:30 pm

26 Beech Avenue, Bowmanville

905-697-2856

coaa@bellnet.ca • www.claringtonolderadults.ca

### MURDER MYSTERY DINNER THEATRE(S)

(Organized in Partnership with the Orono Town Hall Board)

Wednesday April 11th, 2012 "Candidate for Death"

Thursday April 12th, 2012 "The Deadly Reunion"

(Held at Orono Town Hall)

Doors Open at 5 pm, Dinner & Show at 6 pm

Tickets \$30 per person per show

Limited Seating – Reserve Tickets Now at the Beech Centre

### SCOTT WOODS CONCERT - Tribute to Fiddle Legends

Wednesday April 18th 7 pm

Held at Garnet B Rickard Recreation Complex (2240 Hwy 2 Bowmanville)

Adult: \$20 & Child: \$10

### OPEN MIC "FREE"

Sunday April 29 1 pm – 4 pm

Calling all musicians, singers and songwriters to participate in our Open Mic.

Cash Bar, refreshments, coffee and snacks available for purchase.

### SMILE THEATRE "THE GREATEST STORY NEVER TOLD: THE TALE OF DAN MCGREW" (Held in Partnership with Newtonville Town Hall Board)

Wednesday May 23rd at 1:30 pm (Held at Newtonville Community Hall)

The Yukon Gold Rush of the late 19th Century was one of the most colourful and exciting periods in Canadian history. This new Smile musical combines the iconic poetry of Robert Service, the fascinating true stories of Dawson City's larger-than-life heroes and villains, and a great collection of period music and rag-time piano.

Tickets \$5

(Sponsored by Ontario Power Generation)

### EUCHRE EXTRAVAGANZA(S)

Saturday May 26th & July 28th at 3 pm

Includes 12 games of cards & a delicious dinner.

Win great prizes! No partner required

\$10 in advance



Van Transportation ALWAYS available to and from the COAA ...  
just contact the front desk to pre-book your ride!



# Spring Into The Season...



by Tom Coleman

**DURHAM FARM FRESH**  
www.durhamfarmfresh.ca

...with some new landscaping projects!

Clarington is home to a number of farms that grow seedlings, shrubs and other

landscape trees. And what better way to improve the appearance of your yard, than with the addition of some locally grown trees.

With most varieties, early spring is ideal for planting, so don't delay in consulting these local experts.

In Kendal, H. Richardson Farms Limited has a full supply of shrubs, shade trees, and seedlings - including evergreens, deciduous, and fruit trees. H. Richardson Farms "prides themselves in their knowledge and attention to detail to ensure every customer gets the very best",

and they have been doing this for over 25 years. Visit H. Richardson Farms Limited at www.hrichardsonfarms.com.

Prestonvale Tree Farm in Courtice might be a familiar spot to you at Christmas when they offer pre-cut and harvest your own Christmas trees, but Prestonvale also offers a full selection of coniferous tree species for landscaping. With sizes ranging from seedlings to 8', you are sure to find the perfect coniferous for your landscaping project. Visit Prestonvale Tree Farms at www.prestonvaletreefarms.com.

You can also visit Strickland's Perennial Farm in Bowmanville. They offer a selection of fruit trees and evergreens, and later in the season, can be your source of other landscape perennials. Contact Strickland's at 905-263-2772.

Consider your Durham Farm Fresh options, grown right here in Clarington.

Discover the local difference - see you on the farm! For more information, find us online at www.durhamfarmfresh.ca or call 905-427-1512.

# Food For Thought - Two

by Leslie James

**HOME PROMOTER CONTRIBUTOR**

After spending the winter perusing garden catalogues for plants for my edible landscape, I finally narrowed my selection down to a reasonable list. Although some may question my definition of reasonable, few would challenge my criteria for seed selection - great tasting fruits and vegetables grown from open-pollinated seed purchased from family-owned local seed companies.

If you are wondering why I place such importance on the source and type of

seeds, consider this. In the last fifteen years, three large corporations bought most of the small seed catalogues. These companies developed hybrid seed for big growers who want high yielding plants that can withstand mechanical harvesting and long distance shipping, resist common diseases and still look presentable. For example, one of the big "Ontario" seed catalogues lists only three of eighty tomato varieties with excellent taste. No wonder modern tomatoes never quite measure up to the ones I remember! Taste plays second fiddle to other traits. A catalogue description of a commonly

available hybrid tomato, Celebrity, describes it in the following terms: "VFNT 70 days. Plant is adapted for row crops. Large 10 oz. fancy, firm green shouldered fruit turn dark at maturity. DF/GS AAS Winner"

Another important consideration when selecting seed is the issue of who owns the seed. Plants with open pollinated seed (O.P.) can reproduce themselves from seed and produce plants like the parents. If you try to save seeds from hybrid or F1 seed, you will not be able to replicate the parent plants. For years, gardeners have been able to save and share seeds from their best plants, thus

ensuring that plants adapted to local growing conditions.

During Earth Month, I'm challenging Clarington residents to grow some of your own food this year, even if it is just one tub of tomatoes. Whether you grow your own seeds or purchase plants, you can buy both at garden centres or grocery stores. Three of my favourite local sources for seeds and plants are-

- The Cottage Gardener (www.cottagegardener.com)
- Richters (www.richters.com)
- The annual plant sale run by the Bowmanville Horticultural Society at Maple Fest, Bowmanville May 5/12.

# Ian and Sylvia Tyson

Continued from Page 6

was in Longview, Alberta and this is where he lives today.

In 1992 Ian and Sylvia were inducted into the Canadian Music Hall of Fame during the Juno Awards ceremony. In 1994 they were both made Members of the Order of Canada.

Sylvia Fricker Tyson, born in Chatham, Ont. In 1940, continues to write and perform music. She founded her own music label and co-authored a book about songwriting called "And Then I Wrote". She also sang with the group "Quartette" and toured with her own show called "River Road and Other Stories".

In 2005 an extensive Canadian Broadcasting Corporation (CBC) poll determined

was in Longview, Alberta and this is where he lives today.

was in Longview, Alberta and this is where he lives today.

In 2005 an extensive Canadian Broadcasting Corporation (CBC) poll determined

Tyson's song "Four Strong Winds" to be the "most essential" piece of Canadian music in the 20th Century". Ian also sang the song in 2005 at the funeral for the four slain RCMP officers in Mayerthorpe, Alberta. Although he is now 78 years old, he

still works at his ranch, writes songs and occasionally performs what he refers to as "cowboy music".

Ref. Tyson, Ian with Colin Escott. I Never Sold My Saddle. Toronto: Douglas and McIntyre, 1994.

## Newcastle Recycling Limited

Jim Hale  
Scrap Dealers & Steel Sales  
Used Automotive Parts

4349 Conc. 4, Orono  
Ontario L0B 1M0

Tel: 905-786-2046 • Fax: 905-786-2761 • Toll Free: 1-888-267-5679

**Algomaa**  
ORCHARDS LTD.  
Your Country Store  
Apples • Produce • In-Store Bakery • Frozen Food  
Fudge • Gourmet Foods • Pies • Dairy • Cider • Gifts  
201 Regional Rd 42, Newcastle  
905-987-4961  
www.algomaaorchards.com

**BRAGG'S**  
WILD BIRD SEED  
Est. 1991 We're For The Birds!  
Looking forward to meeting your needs from bird seed, racing pigeon mixes to horse feed.  
We're for the birds & we're not bragging!  
Grass Seed starting at \$2.29 lbs  
Fertilizer 15-15-15  
Hours  
Mon - Fri 8 am to 5 pm  
Sat 8 am to 3 pm  
905 623-9198 or 1-877-623-9198  
3048 Concession Rd. 3, RR4  
Bowmanville ON, L1C 3K5  
info@braggswildbirdseed.com  
www.braggswildbirdseed.ca

Visit us online at  
www.claringtonpromoter.ca

**RONA** 275 Toronto Street, Newcastle, ON  
905.987.4560  
Newcastle • Store • Monday to Friday 8 a.m. - 8 p.m.  
Hours • Saturday & Sunday 8 a.m. - 6 p.m.  
Summer Is Here!!!  
Garden Centre Is Open  
HARDY PANSY BOWLS SALE  
\$9.99 REG \$12.99  
South on Mill Street Past the 401, Turn right on to Toronto Street, (Across from the 401 east on ramp)

**THE OLD NEWCASTLE HOUSE**  
TAPS & GRILL  
EST. 2009  
SPRING HAS ARRIVED!  
COME IN AND RELAX ON THE PATIO  
Buy One Entree Get The Second For Half Price  
Must be equal or lesser value.  
Valid Sunday - Thursday after 5pm  
1 coupon per person  
Expires: April 30, 2012.  
905.987.4200  
119 KING AVENUE WEST NEWCASTLE  
WWW.THEOLDNEWCASTLEHOUSE.COM

# Markcol

coffee.tea.simple.

**K-CUP OF THE MONTH**

Van Hutte  
Africana

**SAVE \$4.00**  
Per Box!



TASSIMO



## 5 NEW Tassimo Flavours Available EXCLUSIVELY at Markcol



Over **170** different K-cups to choose from

\*\*Certain conditions apply to receive FREE BREWER.  
Contact Markcol Distribution for full details.



Now available in a KEURIG KCUP - 5 Bold Coffee choices, 2 Delightful Teas

N	X	Taunton Rd.
		Beatrice St.
Tecumseh St.		Simcoe St.

**OSHAWA**  
1170 Simcoe Street North  
**NEW EXTENDED HOURS:**  
Mon - Fri 9am to 7pm  
Sat - Sun 9am to 5pm

Consession Rd.	MARKCOL DISTRIBUTION	Algoma
Hwy. #2		
Bragg Rd.	Regional Rd. #42	

**BOWMANVILLE**  
610 Regional, Rd. #42  
Mon - Sat 9am to 5pm  
Sun 10am to 4pm

**1-855-627-5265 or 1-855-MARKCOL**  
**www.markcol.com**