

Inside!
Bowmanville Downtowner
 PG.7-10

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Volume 1 | Issue 8

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See page 11 for more details.

Christmas Traditions in Clarington



Sounds of the Season - Strolling Carollers perform at the Tree Lighting Ceremony in Historic Downtown Bowmanville. See page 7 for information on the 2011 Community Tree Lighting on Friday, December 2.

Inside This Issue

Peter Hobb Page 2
 Editorial Page 3
 Feature Homes Page 11
 Bowmanville Downtowner ... Page 7-10
 Home Cooking with Cathy Page 14

Visit: www.claringtonpromoter.ca



Parade buttons began in 1969. Pictured here is the oldest button in the Museum's collection. It is believed to be from 1970. It is not known if buttons were made from 1971 to 1973. Next to this button is last year's. Later buttons show a wide range of design and a good use of colour. I wonder what the 2011 button will look like?

by Charles Taws

CLARINGTON MUSEUMS AND ARCHIVES
www.claringtonmuseums.com

Yuletide customs began with the first settlers in 1794. In those days Christmas was more of a religious observance and New Years was the main celebratory event. The use of decorations and the giving of gifts was not yet a big part of our traditions. Gordon Conant, great-grandson of original Darlington pioneer Roger Conant, mentions how the reduced hours of sunlight and cold weather enforced idleness on the early settlers. Travel was, during the winter months, at its smoothest and easiest if one went by horse and cutter and therefore it was a time of social gatherings and weddings. Perhaps the earliest record of Christmas customs we have comes from Catherine Parr

Trall who had settled near Rice Lake in the 1830's. She was well known to and corresponded frequently with several Bowmanville families. In her books she mentions making a Christmas wreath out of cedar, a festive dinner of a fatted goose, and a visit by her sister.

By the late 1800s many of the Christmas traditions we know today were firmly in place. The Jury family who lived in the house that is now the Bowmanville Museum celebrated the season by going to church, giving gifts and having a large dinner. Their dinner was served at noon and the younger members of the family spent the afternoon walking to Port Darlington and back. Like many other Bowmanville families the Jurys favoured a cedar tree for a Christmas tree. Today, this may seem an unusual choice as we prefer pine or spruce trees. Why cedars were popular here is not

definitely known. They do give off a fresh aroma when brought into the house and cedar was widely used for wreaths and garlands. One old-timer suggested it was because you could walk down to Bowmanville Creek and cut one down for free rather than buying one from a King Street merchant!

2011 not only marks the 50th anniversary of the Bowmanville Museum, but also the Bowmanville Santa Claus Parade. This annual event is eagerly awaited by young and old alike and really begins the Christmas season. The parade has long been regarded as one of the best if not the best in the area. The fact that it has been from the beginning a non-commercial parade has ensured its close community connections and added immensely to its appeal. The first parade in 1961 attracted 20,000 spectators and featured, "14 marvelous floats, 60 costumed figures, 11

brilliant bands and clowns galore." Some of the groups that participated were the Peterborough Majorettes, Orono Band, Tyrone L.O.L. Fife and Drum Band, Os-hawa Sons of Ulster Piccolo Band, Bowmanville Salvation Army Band, The Lindsay Cavaliers' Band, Bowmanville Legion Pipe Band, Belleville Majorettes and the Bowmanville Ontario Training School for Boys' Band.

It was the idea of local funeral director Carson Elliott who along with Ian Turner, representing the Bowmanville Kiwanis Club and Chamber of Commerce, got the project off the ground. Carson Elliott had recently come to Bowmanville from Belleville. While there, with the help of the Belleville Fire Department, he had assisted them in putting on their Santa Claus parade. He used these contacts in Bowmanville. Belleville Fire Chief Gerald Vance, many Belleville firemen, and tal-

Continued on Page 4

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Building Business Value



by Peter Hobb

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In my last article I wrote that more than 80% of business owners believe that the money they receive from the sale of their businesses is very or somewhat important in meeting their financial retirement goals. The sad reality is that when most small to medium sized businesses are sold, money is left on the table. The main reason for this is that these businesses were

not ready to be sold. Selling a business is no different than selling a home. Like a home, most businesses need a touch up, some more than others, before actively looking for a buyer. This is one important reason why it is never too early to start planning for the exit from your business. Creating the true value of your business can take many years. We advise our clients it could take as many as ten years.

How do you get started? The best starting point is determining what the value of your business is today. This will give you a base against which you can measure how successful you are in improving the value of your business. It also brings a dose of reality. We find that many business owners are unrealistic about what their businesses are really worth. This is not to say that they couldn't do things to make their business

worth more. If you are unrealistic about the value of your business, you are going to have a very difficult time attracting potential buyers.

When selling a business it is important to know what a prospective purchaser is looking for when they want to purchase a business. One thing they look for is whether the business relies on the business owner for its success. If it does the prospective purchaser will likely not be very interested. Ask yourself, can this business function successfully if I was not here? If you cannot answer this question positively you need to take steps to work yourself out of the day-to-day operations of your business. You need to put a strong management team in place. If you are successful in doing this you will have reduced the risk to a potential purchaser driving up the value of your business.

It is also important to be able to articulate your business strategy. Where do your products or services fit in the market place? Do you understand your customer and their needs? How do you stay ahead of your competition? How do you differentiate yourself from your completion? How do you make money? Are you focused on higher margin products? Do you have a growth plan? A clear strategy will reduce risk to a prospective purchaser driving up business value.

There are other areas of your business that could be addressed that would likely improve business value and make it more saleable. These include creating or improving your company's systems and processes, adding new product lines, diversifying your suppliers, increasing your customer base, reducing business debt, paying for personal items per-

sonally and not through your business, etc. This list is not exhaustive. I could write a much longer article on this subject.

Improving business value and making your business more saleable is not a complex science. It normally just takes a commitment to doing things

differently and moving ahead. The first step is the most difficult. Future steps become easier. If you do not start taking these steps you may never maximize the value of your business when you sell and, accordingly, not achieve your financial retirement goals.



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A Miracle in the Making



by Jim Abernethy, Editor

jim@ClaringtonPromoter.ca

First, I would like to say thank you to those many individuals who have gone out of their way to express to Cathy and I how much they enjoy reading the ClaringtonPromoter. The history of our Community is endless and I trust there is still much for all of us to learn. Thanks for your feedback.

The "Bowmanville Downtowner" is a quarterly publication designed by the Downtown Bowmanville Business Community to inform the general public about the various seasonal community activities that take place in Downtown Bowmanville.

You will find the Christmas edition of the Bowmanville Downtowner is the pull-out centrefold section of this edition of the ClaringtonPromoter. We hope you plan to attend all of those upcoming Christmas festivities in Downtown Bowmanville with your family and friends.

So what about that Miracle in the Making? In this edition of the Clarington Promoter (page 6) you will learn about one of Clarington's real natural resources – the bounty of Salmon and Trout that spawn in the numerous creeks and streams that flow down from the Oak Ridges Morain through our Rural and Urban communities into Lake Ontario.

These two fish species sustained our Aboriginal Peoples for thousands of years and the Europeans who began settling in our valleys during the 1800's.

More importantly, you will learn how we can help to ensure that these two magnificent species continue to survive and grow in numbers.

You will learn of the tragedy that occurs each spring and fall when instinct drives them to travel upstream to spawn at their birthplace. And of the fate of many who are met by a man-made obstacle which prevents the reproduction of some of the largest fish, with the most desirable genes.

You will also learn how you can help a group of local volunteers convert an old and obsolete fish "ladder" into a less restrictive fish "by-pass" which will help to sustain these species for generations to come.

I accepted an invitation to join this group of volunteers because the benefits of the Valleys2000 Project reach well beyond the actual project site. The annual run of Salmon and Trout that occur each spring and fall add social and economic benefits to all of our Clarington Communities.

Our goal is to educate the public about the preventable tragedy that occurs each spring and fall, and the fund raising efforts that are now underway to complete the project.

I invite you to read page 6 to learn more about the Valleys2000 Fish By-pass Project. Then take a stroll along the Valleys2000 walking trail and do whatever is within your means to assist this volunteer group.

Our Municipality has developed an extensive network of first class walking trails throughout our valleys and floodplains. Remember these are YOUR valleys and walking trails. You and your children are the beneficiary of these beautiful trails. So, let's all work together to keep them healthy!

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A Brief Primer on the World Economic Crisis



by Deborah Frame,

VP Investments

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The world economies have continued to slow during the past few months with world growth of only around 2% expected for the third quarter. In recent months, the slowdown has been steepest in the euro-zone, although indicators point to sluggish growth in most advanced economies.

On a positive note, the U.S. is expected to avoid another technical recession in the coming quarters but its recovery looks set to remain

lackluster for years to come. Households have made some progress in paying down debt but job creation is slow and private investment growth is expected to be weak. The U.S. faces a severe fiscal squeeze next year even if some parts of the Obama jobs bill are eventually passed. Moreover, the U.S. financial sector is also vulnerable to a shock from the euro-zone policy stimulus.

There is little evidence that the financial crisis of 2008 has caused any visible risk aversion among Canadian businesses

or households. Pricing in financial markets does show some signs of risk aversion but considerably less so than in many developed market countries and at this point it is not dramatically affecting economic activity. The boom in the housing market and credit growth in Canada suggest households remain in a risk taking mode. It is not hard to see why, as the economy has recouped essentially all the jobs lost in 2008 recession at the fastest pace in post World War II history.

Stocks buckled again in the third quarter of 2011 as fears mounted of a global recession, with commodity prices and the S&P/TSX hit especially hard. From April highs, the S&P 500 and the S&P/TSX are now down 17% and 19% respectively in home currencies to September 30th. In the January – September 30th, 2011 timeframe, declines are 10% and 13.5%. These declines verge on a bear market in size and duration. The Canadian dollar weakened relative to the U.S. as investors liquidated U.S. dollar denominated assets. Once again gold shone, earning a strong return of 16.3% in Canadian dollars. Canadian government and corporate bonds also experienced strong returns of 5.7% and 3.7% as investors sold equities and moved into fixed income instruments.

As volatility in the markets persists, the focus remains on the state of the near-term global macroeconomic environment and the impact that this has on the asset classes that we model and use in our asset allocation.

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Christmas Traditions

Continued from Page 1

ented Belleville costume and float designer Gary Marriott all helped make our first parade a stunning success. Many locals helped too. Some of the names we find in the newspapers include Ede Hilditch, Glen Lander, Doug Rigg, W. David Higgon, Mel Dale, Lloyd Ellis, Dick Firth, and Ede Cole.

With each passing year the parade has gotten longer, the crowds bigger and the volunteers more numerous. So many people give freely of their time, expertise and energy that a complete list is not possible, but we owe them all a hearty thank you for keeping this tradition alive.

Was 1961 really the first Santa Claus Parade in Bow-

manville? Forty years earlier on November 21st 1921 a large celebration was held to commemorate the paving of King Street. The event was put on by the Women's Hospital Auxiliary and featured downtown decorations and a sidewalk sale. The main event though was a large Calithumpian Parade that featured bands, people in costume, floats and ended with...you guessed it...Santa Claus!

As Clarington grows so do the number of our Christmas traditions. A long standing one is the Friends of Clarington Museums Annual Craft and Bake Sale. It is always held on the same day as the Bowmanville Santa Claus Parade, November 19th, from 9:30am to 1:00pm., at the Sarah Jane Williams Heritage Centre, 62

Temperance Street in Bowmanville. The Newcastle Santa Claus Parade has been a tradition since 2004. This year it is held on Sunday November 20th at 5:30pm. Let's not forget about the Clarington Farmer's Christmas Parade of Lights. The "tractor parade" is quite a site to see. This year it is being held on December 7th and starts at 6:00pm in Enniskillen and reaches Tyrone by 7:00pm. A social is held at the Tyrone Community Centre following the parade. Finally, mark your calendars for Dec. 15th from 7:00 to 9:00 pm the Clarington Concert Band holds their Christmas Concert at the Clarington Older Adult Centre, Beech Avenue, Bowmanville. Tickets are only \$6.00.

Merry Christmas everyone!



Students from the Boys Training School in Bowmanville work on Santa's float for the 1962 Christmas Parade. This photo is from the November 21st, 1962 Canadian Statesman newspaper, and on file in the Clarington Museum Archives.



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'Tis the Season' Smile Theatre

Wednesday, December 7th, 2011 at 1:30 p.m.

Join us for a selection of songs of the season - from the inspirational to the outrageous. \$5 per person includes refreshments & show.

Sponsored by Ontario Power Generation. Advance tickets required.

Christmas Dinner & Dance

Saturday, December 10th, 2011 Social at 5 p.m. with dinner at 6 p.m.

An elegant evening to socialize with friends and family.

Includes: Dinner, Entertainment & Dancing to the Don MacArthur Band.

Tickets on sale starting November 2nd for members

& November 14th for Non-Members. \$20 members \$25 Non-Members.

Advance tickets required.



Clarington Concert Band Christmas Concert

Thursday, December 15th, 2011 at 7 p.m.

Enjoy an evening of your favourite Christmas songs to get you into the spirit of the holidays.

\$6 per person. Includes: Entertainment and refreshments.

New Years Eve Dance

Saturday, December 31st, 2011 at 8 p.m.

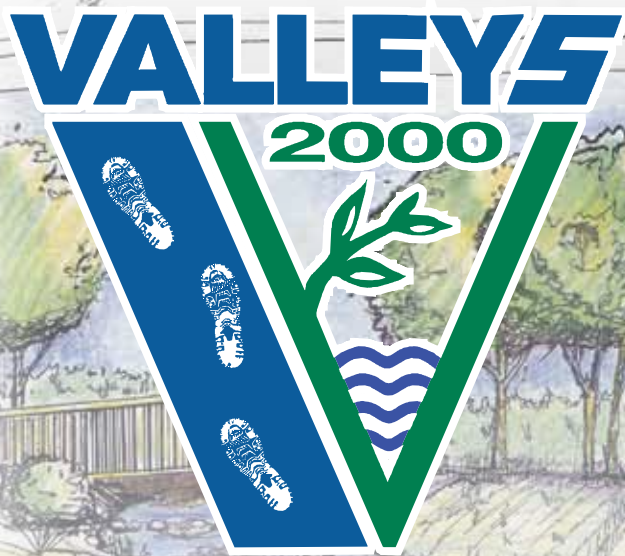
Ring in the New Year at the Beech Centre with Ed Morton and the Gig Brothers.

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A Miracle in the Making

www.valleys2000.ca

Fish Story with a Difference

By William Humber (and a member of Valleys 2000)

This is a fish story with a difference – not about the one that got away but those who can't.

If you've ever been to the Goodyear dam on the Bowmanville Creek when the large salmon and rainbow trout are trying to make their way upstream to spawn, you'll know what we're talking about.

No one knows this better than Frank Lockhart, a United Church minister by training and practice, but seemingly a full-time volunteer recruit to the task of bringing Bowmanville's valley system, back to life.

Anyone returning to the town after being away for the last ten years would marvel at the miracle of regeneration that has occurred in what was once an overgrown, shabby remnant of past glory. Trails have been built, brush has been cleared, stream banks have been reinforced, over 1000 native trees have been planted, a butterfly garden established, a six acre commemorative forest dedicated, and an information kiosk put in place.

"This valley has a rich history," Lockhart says, "Natives came here to fish for hundreds of years. The first Europeans used the Bowmanville and Soper creeks as the town's limits because they were the natural boundaries. Once they were settled, water powered mills were built like the Vanstone and the Cream of Barley, and later the army used the Bowmanville creek system as a training base."

Today the Bowmanville valley attracts hikers, dog walkers, and anglers from around the province and beyond (not to mention the odd beaver who sometimes puts a tree in the stream's path!)

"There are few things sadder, however," Lockhart says, "Than seeing, and smelling, the layers of dead salmon and rainbow trout in the pond area just below the Goodyear dam because they simply can't make the leap through the inadequate passage that's there now."

Led by a fundraising team chaired by Harold Hammond and Al Strike, and supported by their organization, Valleys 2000 of which Lockhart is the leader, an ambitious

campaign has been launched to rectify this situation.

"We're looking to raise upwards of \$350,000 which is estimated to be the cost of building a more gentle fish passage at the dam with a number of resting pools for fish," says Strike whose fundraising experience and legal acumen reaches back to campaigns soliciting funds for swimming pools and ice rinks.

The challenge as the members of Valleys 2000 know only too well is that unlike active humans, the fish can't speak for themselves and so it's left to the residents of the community to take action on their behalf.

"Surprisingly," says Valleys 2000 member Gail Rickard, "It won't be just the anglers or those who walk the valley who will benefit from this initiative. Salmon and rainbow trout are our proverbial 'canaries in the coal mine' regarding the health of our near shore and Great Lakes waters. Challenges of invasive species and warming waters will require fish to be more resilient than ever," she says, "But too often it's the healthy ones who die at the dam without ever reaching the spawning grounds. This weakens their overall generational adaptability."

Now it's the community's turn to make a difference. Today less than 1% of all the large fish make it above the dam site. With the completion of this project over 50% will reach their destination. The project will

include a viewing bridge from which bystanders will be able to see the success of this project.

Federal and provincial agencies have lent their support, the Municipality of Clarington has provided extraordinary labour and materials for reclaiming the valley, and private donors from local industry and service clubs have come on board. More however needs to be done.

No donation is too small but in the name of a healthy lake and functioning riparian system (the latter being the entire ecological region within which the fish and stream exist) this campaign is now underway. Donors of \$5000 or more may add a corporate or business insignia at the finished project. Supporters for a minimum contribution of \$500 will be acknowledged, and those kicking in \$20 or more will be recognized for their charitable donation.

Check out the website at www.Valleys2000.ca for further details, fundraising opportunities and volunteer initiatives. Complete the Donor Card and visit the Valleys2000 office located in the Veltri Complex to support the Fish By-Pass Channel Campaign at 68 King Street East, Bowmanville or call 905-261-7448 for more information.

One day the only large salmon and rainbow trout getting caught will be those hooked by the angling community!



Salmon caught in Bowmanville Creek.



DONOR CARD for Fish By-Pass Channel Campaign

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 Address: _____ Email: _____
 AMOUNT OF DONATION: _____ Phone: _____

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William Huether, Treasurer
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An official receipt for tax purposes will be mailed promptly for all donations over \$20.00. Registration No. BN 86678 1420 RR01

I agree that my name be recognized as a donor YES NO

 Signature of Donor

Bowmanville Downtowner

Volume 18 Issue 3

Historic Downtown Bowmanville

Christmas, 2011

Countdown To Christmas...



Some of the sights and sounds of the 2010 Community Tree-Lighting are highlighted above, including the Children's Concert, carollers, horse-drawn wagon rides and handbell choir.

The Downtowner is published by: **HISTORIC DOWNTOWN BOWMANVILLE**

Chairman of Publications: Margaret Seaton

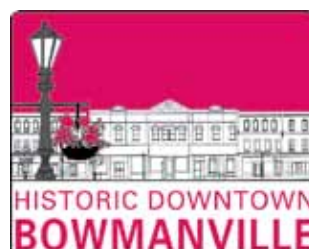
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Moonlight Magic Tree-Lighting Friday, Dec. 2 In Downtown Bowmanville

Complimentary horse-drawn wagon rides, carolers, festive foods, and the warm hospitality of 100 shops and businesses highlight Christmas celebrations in Historic Downtown Bowmanville Friday evening, Dec. 2.

A free "Just for Kids" Children's Concert by the musical duo, Terri and Rick, will launch the Moonlight Magic evening at 6:30 p.m. In a career that has spanned 30 years, Terri Crawford and Rick Johnson have received two Juno nominations as well as the 1996 Canada Birthday Achievement Award for their song, "Calling Canada." Their song, "Ladybug," was a finalist in the worldwide John Lennon Song Contest.

Join your friends and neighbours at the corner of King and Temperance St. for the children's concert, followed by a carol sing-along at 7 p.m. The tree-lighting is at approximately 7:15 p.m. Watch for a special North Pole visitor to join representatives of the municipality, the ministerial association and other special guests on stage for the lighting of our downtown Christmas tree.

Kids are invited to put on free "Santa glasses" to better enjoy the hundreds of sparkling lights from our downtown tree, Christmas wreaths, and streetlamps.

Admission is free. Stores will stay open until 11 p.m., with the entire main street open to pedestrians, horse drawn wagons and special events.

You're invited to bring a donation of a non-perishable food item for the Salvation Army collection. The Salvation Army van will be on hand to receive all contributions.

Look for a bank of searchlights lighting up the skies over the downtown and

Continued on page. 9



Santa Visiting Three Saturdays Before Dec. 25

Santa is coming to Historic Downtown Bowmanville. You can visit him on three of the Saturdays before Christmas. (Dec. 3, 10 and 17). He will be in his sleigh at the corner of King and Temperance St. from 10 a.m. to noon and from 2 p.m. to 4 p.m. Souvenir photos are available, courtesy of **Lange's Foto Source**. Proceeds support local charities. Kids will also receive free Santa Sticker Books as a souvenir of their chat with "The Jolly Old Elf."

Edwardian Christmas

Open House at the Sarah Jane Williams Heritage Centre, 62 Temperance St., takes place on the evening of Moonlight Magic Friday, Dec. 2.

Christmas Hours

Many shops in downtown Bowmanville are offering extended Christmas hours and Sunday shopping for your convenience. Christmas wish lists and complimentary gift wrapping are also offered at many stores. Please check each store for details.

Holiday Train

Bowmanville is one of the stops for the popular Holiday Train. The train arrives in Bowmanville at 5:45 p.m. on Monday, November 28. See article on opposite page.



Beginning to look a lot like Christmas

Historic Downtown Bowmanville's horse and buggy with costumed driver and passenger are a regular entry in the Bowmanville Santa Claus Parade. This year's parade on Saturday, November 19, celebrates the 50th anniversary of the event. The parade begins at 10:30 a.m.

Historic Bowmanville

Famous Dominion Organ and Piano Company Band

Many industries and towns had their own bands in the old days. One of the best known was this band made up of employees of the Dominion Organ and Piano Company in Bowmanville. The band was in its heyday in the 1880's but lasted well into the last century. It performed at all special

events and important funerals. This photo was taken in front of the grandstand at the old Bowmanville Fair Grounds (near the current intersection of King Street and St. George Street on the east side of town). With the band are members of the Foresters Lodge.



I found a card for Christmas 1884 that was a give-away for the D.O.P. band. It has Christmas greetings on one side and the names of the people in the band on the other. Mr. Yule, who was listed among the band members in the first row, later went to Chicago where he started another band and also composed several popular marches.



- By Charles Taws, Archivist - Photos Courtesy of the Clarington Museums and Archives

Historic Downtown Bowmanville



Moonlight Magic Celebrations

Continued from page seven

directing visitors to the site of the Moonlight Magic celebrations.

Completing our Moonlight Magic evening is a lineup of three DJs who will play popular Christmas music throughout the night. You will also be serenaded by a quartet of strolling carollers as well as singers from Neighbourhood Music Studio.

You can also enjoy hot apple cider and cookies from Tyronne Mill, roasted chestnuts, fresh-popped Kettle Corn, and hot chocolate and refreshments from the Bowmanville Lions Club.

Donations of Christmas treats for dogs and cats in the local animal shelter will be collected by James Printing and Signs. Kitten formula, bottles, treats, toys, etc. are welcome.

A magical evening and a month of festive cheer await you in Historic Downtown Bowmanville. Please join the celebration Dec. 2 and visit throughout the Christmas season.

New Lights for Winter Months

Downtown Bowmanville's new decorative street lights are expected to be installed in time for our 2011 tree-lighting ceremony. A photo of one of the new lights to be located on each lamppost is shown at right.

With its star and snowflake theme, the lights can be used to create a mood of festive cheer at the Holiday Season and throughout the winter. The Downtown Business Improvement Area (DBIA) plans to keep the lights on until late winter. Adding to the downtown lighting will be trees on the sidewalks festooned with white LED bulbs.



Holiday Train in Bowmanville Nov. 28

The Canadian Pacific Holiday Train is on the rails again in November, with a concert scheduled for Bowmanville at 5:45 p.m. on Monday, November 28.

Featured entertainers include Canadian music icon, Valdy, and the Brothers Dube.

Bowmanville and Oshawa are among more than 140 communities across North America that the train will be visiting. The festive Holiday Train has 14 decorated rail cars, including a modified box car that has been turned into a travelling stage for performers. Be sure to bring along a non-perishable food item or cash donation for the Clarington East Food Bank, Salvation Army and St. Vincent de Paul. The train stops in Bowmanville at the Scugog Road railway crossing. The train then travels to Oshawa for a concert taking place at 7:15 p.m.

WHEN: Monday, November 28, 2011. Train arrives at approximately 5:45 p.m.

WHERE: The train stops on the tracks at the intersection of Old Scugog Street and Concession Street – just north of Church St., in Bowmanville.

Friday, December 2nd 2011

Moonlight Magic

in Historic Downtown Bowmanville

Shopping Extravaganza until 11:00 pm
Entertainment starts at 6:30 pm

Join us...
for Christmas Carols
and the lighting of
our tree at 7:00 pm

Another event brought to you by the merchants of Historic Downtown Bowmanville.
Please bring a non-perishable food item and place it in the Salvation Army Van!

www.bowmanville.com



Business Profiles - Introducing Some of Downtown Bowmanville's New Businesses

Head-to-Toe Beauty Services At Salon Amara

As a full-service salon and spa, **Salon Amara** pampers its clients with not only hair styling, but also manicures, pedicures, massages and makeup. Their services include the latest trends in fashion, such as airbrush makeup and feather extensions to complete a new hairstyle. Clients also enjoy coffee, tea and fresh baked goods in an atmosphere that is both inviting and elegant.

With 2,000 square feet of newly renovated space, the salon has the room to specialize in bridal parties. There's room for the bride, bridesmaids and friends to relax and prepare for the bride's big day. At the same time, the staff of eight can also give individual service and attention.

Owners Danielle Lawson and Darcy Davis opened **Salon Amara** in March of this year.

"We love being part of the historical downtown," says Danielle. "We try to participate in the special events."

The name Amara means "Paradise." From the moment clients walk through the door, **Salon Amara** wants them to feel like they've discovered a little bit of paradise in Bowmanville's historic downtown.

Location: 73 King St. W
Telephone: (905) 419-5522
www.salonamaraltd.com
 Open Mondays to Saturdays



Village Card And Gift Shoppe

In a season of giving, gift shops are especially magical places to browse or to buy. Since August, **The Village Card and Gift Shoppe** has been sharing space with **In Towne Gallery**, at 7 King St. E. But, operating a leading gift shop has been a way of life for proprietor Joan Kimball for more than 15 years. A former dental office manager, she made the most of a unique opportunity to start a gift shop in Newcastle Village and never looked back.

With her building in Newcastle being demolished to make way for a new enterprise, she has found a new opportunity at **In Towne Gallery**.

The store's offerings include Hallmark cards and other Hallmark products including keepsake ornaments, Gund Bears and Steiff Bears. It is also home to art by Trisha Romance, Patience Brewster and Jim Shore as well as Yankee Candles, Lampe Berger and Chamilia Jewellery. **Village Card and Gift Shoppe** also stands out because of the sense of fun and commitment to customers and the community Joan brings to her business. She'll open the shop early during holidays for shift workers. Community organizations benefit from her fund-raising draws and events. Re-opening in downtown Bowmanville is a return to Joan's roots in retail. She enjoys being back and so do her customers.

Location 7 King St. E.
Telephone: (905) 914-0931
www.villagegiftshoppe.ca



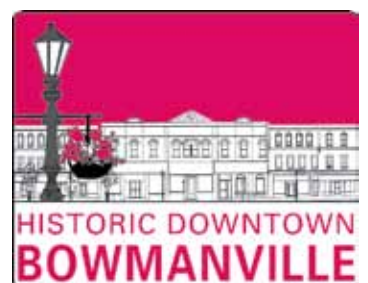
Joan Kimball, of The Village Card and Gift Shoppe, where Christmas selections range from life-sized Santas to tiny tree ornaments.

FOCUS ON DOWNTOWN Shopping

For Christmas or every day.

There's something for each taste and style in the more than 100 shops and services of Historic Downtown Bowmanville.

Merry Christmas and Season's Greetings. From our families to yours.





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Featured Home
of the month

BEAUTIFUL RURAL LIFESTYLE

2510 Nash Road, Bowmanville \$599,900



GORGEOUS LOG HOME - with in-ground pool and private gardens

Features:

- 3000 sq ft Home on 8.94 beautiful forested ravine acres backing onto Bowmanville Creek.
- Open concept main floor design with soaring 2 storey front entrance
- Built from 14" Nova Scotia dovetailed pine includes: 4 bedrooms, spacious gourmet kitchen with breakfast bar, formal dining with walk out and double sided stone fireplace
- Great room and den highlighted by beamed ceilings and stone fireplace
- Rear yard features sparkling in ground pool, surrounded by lush perennial gardens, decorative pond with waterfall & interlock patio and your own private walking paths thru cedar forest to Bowmanville Creek.

To view additional photos of this property, email JimAbernethy@RoyalService.ca or telephone 905-261-7788



11 Merryfield Court
Bungalow on Court, Bowmanville



\$310,000

Looking for a small bungalow in-town with generous size bedrooms? Close to: transit, shopping, schools & walking trails? Features: Sun drenched eat-in kitchen with southern exposure and walkout to deck, 2-4pc baths, double garage and full unfinished basement. Just Listed! Shows well.

Call Jim Abernethy, Broker 905-261-7788
jimabernethy@royalservice.ca

4204 Concession Rd 8, Orono
Secluded, Private, Picturesque



\$639,000

Perfectly sized home situated in a wooded hillside setting overlooking two spring fed ponds, surrounded by rolling hills, meadows and trees. Wait, it gets better! 40 acres of private wooded trails, 40x60 building with Box Stall and really low property taxes resulting from a Provincial Forest Management Plan.

Call Jim Abernethy, Broker 905-261-7788
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12 Silver Street, Bowmanville



\$219,000

Free standing building in the Downtown Business Section of Bowmanville, with 4 parking spaces. Ideal for Professional Services, coffee shop or retail outlet. Interior antique red brick and old beams expose this building's history - The Bowmanville Blacksmith Shop!

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39 Squire Fletcher Dr
Brand New Executive Home



\$369,900

Custom built 2300 sq ft home with 4 bedrooms, 3 baths on 100 foot lot. Great Room with soaring 2 storey ceiling, gas fireplace & walk out. Large Eat-in kitchen, formal dining room, dark hardwood floors and ceramics throughout main floor. Jacuzzi en suite to master bedroom, main floor laundry and garage.

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FOR LEASE / FOR SALE / WANTED

- **WANTED** - Productive Farmland (100-200 acres) Buyer will Lease Back.
- **FOR LEASE** - 2,500 - 5,000 sq ft Highway Commercial on 1.77 acres.
- **FOR LEASE** - Bowmanville Commercial 800 sq ft free standing building.
- **FOR LEASE** - Bowmanville Professional Office Space 2,400 sq ft.

- **FOR SALE** - 127 Acres on outskirts of Newtonville only \$3,850 per acre.
- **FOR SALE** - 174 Acres in Ganaraska Valley - \$4,540/acre with \$24k annual income.
- **FOR SALE** - Residential Building Lot in Oak Ridges Morain - \$99,900.

Call Jim Abernethy, Broker 905-261-7788 · jimabernethy@royalservice.ca

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Local Conservation Authority Launches New Outdoor Education Centre Website



PORT HOPE – The Ganaraska Region Conservation Authority is pleased to announce that their newly developed Ganaraska Forest Outdoor Education Centre website is now live and welcomes the public to view it at www.ganaraskaforestcentre.ca.

The Ganaraska Forest Outdoor Education Centre is a multi-use facility located on Cold Springs Camp Road, north of County Road 9, in the heart of the 11,000-acre Ganaraska Forest. Featuring overnight accommodations for over 80 people, the facility boasts a large Great Hall, four break-out classrooms, a commercial kitchen, and is home to the Oak Ridges Moraine Information Centre. The cer-

tified teachers at the Ganaraska Forest Outdoor Education Centre deliver over 25 Ontario curriculum-linked outdoor educational programs to students in Junior Kindergarten to Grade 12, through day use or 2,3, or 5-night residential stays. The facility is also available for private and corporate events and community and non-profit groups.

“The new Ganaraska Forest Outdoor Education Centre website is a key tool for us in providing the public with information on the value of outdoor education for healthy child development. The website is easy to navigate and provides information on programs, fees, and accommodations, as well as details on the Ganaraska For-

est and the many recreational activities that it has to offer”, states Linda Givelas, Property Manager of the Ganaraska Forest Centre.

Visit www.ganaraskaforestcentre.ca to view the new website today!

For further information, please contact:

Amy Griffiths
Marketing & Communications Officer
905.885.8173 ext 235
agriffiths@grca.on.ca
or
Linda Givelas
GFC Property Manager
905.797.2721
lgivelas@grca.on.ca

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Newcastle Royal Service Office 905-987-1033
Bowmanville Royal Service Office 905-697-1900

Bring a NON-Perishable food item to be eligible for the door prize!

Clarington Museums and Archives presents

Annual Christmas Open House & Tours



Friday December 2nd
7 - 9 PM

Tours of the Bowmanville Museum start at the Sarah Jane Williams Heritage Centre with cookies and Christmas carols.



Sarah Jane Williams Heritage Centre
62 Temperance St.
Bowmanville, ON
905-623-2734 info@claringtonmusums.com



To View a photo Tribute to our Vets /by Kristin McCreia
Visit: claringtonpromoter.ca & click on photos in the menu bar

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Christmas 2011 – Birth of a New Tradition!

The reality of the holidays approaching is that giant off-shore factories are kicking into high gear to provide Canadians with billions of dollars of cheaply produced goods - merchandise that is produced at the expense of Canadian labor.

This year will be different, if YOU make it different. This year Canadians will give the gift of genuine concern for other Canadians. There is no longer an excuse that, at gift giving time, nothing can be found that is produced by

Canadian hands.

It's time to think outside the box. Who says a gift needs to fit in a shirt box, wrapped in off-shore produced wrapping paper?

Everyone -- yes EVERYONE gets their hair cut. How about gift certificates from your local hair salon or barber? A Gym membership? It's appropriate for all ages who are thinking about some health improvement.

Who wouldn't appreciate getting their car detailed? Small, Canadian owned detail

shops and car washes would love to sell you a gift certificate or a book of gift certificates.

Perhaps you know a grateful gift receiver who would like his driveway sealed, or lawn mowed for the summer, or driveway plowed all winter, or a few rounds at the local golf course.

Look around, there are countless owner-run restaurants -- all offering gift certificates. And, if your intended isn't the fancy eatery sort, what about a half dozen breakfasts at the local

breakfast joint.

Remember, folks this isn't about battling big National chains -- this is about supporting your home town Canadians with their financial lives on the line to keep their doors open.

How many people couldn't use an oil change for their car, truck or motorcycle, done at a shop run by the working guy?

Thinking about a heartfelt gift for mom? Mom would LOVE the services of a local cleaning lady for a day.

My computer could use a tune-up, and I KNOW I can find some young guy who is struggling to get his repair business up and running.

OK, you were looking for something more personal. Local crafts people spin their own wool and knit them into scarves. They make jewelry, and pottery and beautiful wooden boxes.

Musicians need love too, so find a venue showcasing local bands.

Christmas is about caring about your family, friends

and neighbours. And, when we care about other Canadians, we care about our communities, and the benefits come back to us in ways we couldn't imagine.

THIS is the new Canadian Christmas Tradition..... Pass it on!

(Note from the Editor: The preceding commentary was sent anonymously to the Editor via the internet and modified for the purpose of reproducing it in the ClaringtonPromoter.ca)

This December Deliver Your Personal Season's Greetings

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Turkey \$75	Ham \$80
Baby Carrots \$15	
Peaches & Cream Corn \$15	
Turnip \$15	Squash \$15
Dressing \$12	Mashed \$12
Sweet Potato \$12	
Gravy \$9	Cranberry \$6
Famous Pie \$9	

Prices include taxes and Gratuity



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 Call about cut-off dates to place orders, Order now as some dates and times sell out



by Cathy Abernethy

HOME PROMOTER CONTRIBUTOR

Hello everyone. The weather is certainly calling for those comfort foods which we all enjoy so much. The beef dish I chose for this edition is one I used to make many years ago when I had a small catering company. It is a dish you can make the day before and it only improves overnight. The apple cheesecake is a favourite of mine. I made the crust with gluten-free flour last week and it was fine.

Bouf (Beef) Bourguignon

Ingredients:

4 slices bacon, cut into small pieces
3 lb. round beef (top or bottom) cut into 2-inch cubes
2 Tbsp. butter
1 Tbsp. oil
2 Tbsp. Brandy
2 Lg. onions thinly sliced
2 cloves garlic, finely chopped
2 carrots, finely chopped
2 Tbsp. flour
1 ½ cups red wine



1 cup beef broth
½ tsp. thyme
2 bay leaves
½ tsp. salt
freshly ground pepper
2 Tbsp. butter
18-20 small whole pearl onions, skins removed.
½ lb. button mushrooms
3 Tbsp. parsley for garnish

Method:

1. Fry bacon until crisp in large frying pan, drain and transfer the bacon to a casserole dish
2. Trim beef of all fat. Fry in hot butter and oil a few pieces at a time. Add Brandy to the last batch of beef cubes and light w/match. Do Not shake pan until flames die down. Transfer beef to casserole dish.
3. Add more oil to the pan as necessary and fry the onions, garlic and carrots for 5 minutes. Stir in the flour, then gradually add the wine and beef broth. Stir with a wire whisk. Season with salt & pepper and transfer the sauce to the casserole dish. Add thyme and bay leaves. Cover and cook in 350 degree preheated oven for 1 ½ hours.
4. Heat remaining 2 Tbsp. butter in a small fry pan. Add the pearl onions and mushrooms. Fry over heat until lightly browned. Add to casserole dish.
5. Cool the casserole dish and leave to rest in refrigerator for at least 12 hours. Reheat in a 350F oven for 25 minutes or until heated through. Do not overcook. Garnish with parsley and serve with rice if desired.

Hints to prepare pearl onions.

Before attempting to remove the skins from the pearl onions, soak them in a bowl of hot water for 10 minutes. Using the tip of a sharp knife, peel off the skins. Place the skinned onions in a small saucepan with cold water. Bring to a boil. Immediately remove them from the heat, drain and rinse with cold water and drain again.

Apple Cheese Cake

Serves 8

Crust Ingredients:

½ cup butter
1/3 cup sugar
1 cup flour

Topping Ingredients:

1 ½ lb apples
¼ cup sugar
½ tsp cinnamon
¼ cup sliced almonds

Filling Ingredients:

8 oz cream cheese
¼ cup sugar
1 egg
1 tsp vanilla

Method:

1. To make crust - cream together butter & sugar. Add flour & mix well. Press into bottom and 1 ¼ inches up side of 9 inch spring form pan.
2. To make filling - mix together cream cheese & sugar. Add egg & vanilla. Mix well. Spoon mixture into crust.
3. To make topping - core, peel and thinly slice apples. Arrange apple slices on cookie sheet. Combine sugar & cinnamon. Sprinkle over both sides of apple slices in overlapping pinwheel formation, over cream cheese filling. Sprinkle almonds over apples.
4. Bake in 450F degree oven for 10 minutes. Reduce to 400F degrees & continue baking for 25 minutes. Remove from oven & cool to room temp for about 1-2 hours before refrigerating.
5. Chill until served - great with a little ice cream on the side.

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Magie de Ganaraska 1978

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Where's The Beef In Clarington?



by Tom Coleman

DURHAM FARM FRESH
www.durhamfarmfresh.ca

In fact, there are several beef farmers here in Clarington, proving top-quality, natural beef that only needs to travel a few kilometres from the farm to your plate.

When you choose to buy local beef, there are many benefits that come alongside truly great taste. You and your family can be assured that you are enjoying a superior product, and have the peace of mind of knowing where your food comes from. You can develop a re-

lationship with the people who produce your food—they often have some great recipes to share!

Additionally, buying local beef makes a positive contribution to the local economy. You are supporting local agriculture and ensuring Clarington farmers will continue to produce quality food for you and your family to enjoy for years to come.

Visit Gallery on the Farm, in Enniskillen, to purchase grass-fed, organic beef.

Downtown Newcastle is home to Clark Meats, a family run business selling locally raised beef, free of hormones and antibiotics. You can also buy local beef at Found Family Farm in Courtice, Kent Farms in Orono, Lee Farms in Kirby and Svetec Farms in Enniskillen.

Discover the local difference—see you on the farm! For more information, find us online at www.durhamfarmfresh.ca or call 905-427-1512.

Feeding the Birds is a Great Winter Hobby!



Bird watching can be fun all winter long, especially if you are watching from the comfort of your home.

Plan now and enjoy hours of entertainment watching many interesting and sometimes rare birds feeding in your backyard.

Remember it is important to place your feeders in an area that is safe for the birds, preventing them from flying into windows which can reflect the image of the surrounding landscape, and safe from cats and other predators.

To attract different birds you can use different sized

feeders from tiny hole Finch feeders to large course feeders and even platforms.

It is important to always change your feed to accommodate the seasons with a high energy feed for the coming winter months along with suet, and remember whenever possible to provide fresh water and keep the feeders clean.

You will find that the Bragg Family is a great source for information about birds. Their motto is - We're For the Birds and We're Not Bragging!

Farming has always been a part of the Bragg Family for

generations. But when the corn and soybean prices hit the skids in 1991, so began the idea for locally manufacturing bird seed.

That is when the family diversified their custom farming and corn drying operation to include: cultivation, manufacture and marketing very clean high quality bird seed products.

Today this local family operated business is renowned for specializing in the needs of the wild bird, caged bird, and racing pigeons.

Their blends consist of different mixes from black

oil sunflowers which most birds enjoy, to cracked corn, white millet, milo, safflower, striped sunflower, sunflower chips, and even peanuts.

Open all year round (Monday to Fridays 8-5 and Saturdays 8-3), Bragg's Wild Birdseed is located at the Bragg Family home farm (circa 1843) on Concession Road 3, just east of Bowmanville. Call them at 905-623-9198 or visit them online www.braggwildbirdseed.ca You will find that they are for the birds, and they don't brag.

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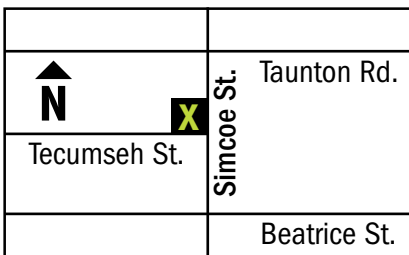
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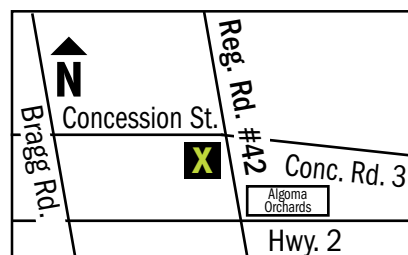
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