

Enjoy the first edition of
HOME Promoter
Jim Abernethy
BROKER
905-697-1900
ROYAL SERVICE REAL ESTATE INC. BROKERAGE
www.JimAbernethy.ca

CLARINGTON Promoter.ca

VOTED #1 PUB
MADDY'S
7 Division St | Bowmanville
905-697-4022

ROYAL SERVICE
REAL ESTATE INC.
Brokerage

Featured Home
of the month



15 Rosalynne, Bowmanville \$299,500
Check-out the features of this Classic Backsplit located in a great neighbourhood, just a short walk from the future Bowmanville Go Train Station. Call Jim Abernethy for details or to view this home 905-261-7788 www.jimabernethy.ca

See page 5 for more details.

Newcastle Has A Rich History

by Charles Taws

CLARINGTON MUSEUMS
AND ARCHIVES
www.claringtonmuseums.com

Newcastle Village has a very interesting past. Many new residents are eager to learn fascinating facts and long-time residents are interested in preserving the past of their community. Newcastle has seen times of growth before and it has been through tough times too. Newcastle's history also includes the community of Bond Head along the shore of Lake Ontario. These two communities grew into the Newcastle we know today and it was here that some of the most important pioneers chose to settle.

In 1796 Richard Lovekin came from Ireland to settle in Clarke Township near where the Village of Newcastle would one day stand. He came to an unbroken pristine wilderness. Large trees obscured the sun at midday and wild animals were plentiful. It is recorded that he had trouble with wolves. After building a log cabin he went back to Ireland to fetch his family. An old book describes the family's arrival to their new home in 1797, "[They were] somewhat astonished, on entering [the] house, to find it already occupied by an old bear, who rushed down the stairs, without ceremony, and jumped through the window. On inspecting the house, it was found, from the quantity of leaves and brush piled up in the corner of the room, that the bear had taken up its winter quarters there." The Lovekin Family still live on their original farm. They have been on this



The hall was built in 1923 by the Massey family and later willed to the Municipality of Clarington. It has housed a theatre, jail cells and council chambers over the years. It boasts a 4 lane bowling alley, available for private parties, small meeting rooms and large main banquet hall. It is also home to Newcastle Historical Society Museum.

land for 215 years! This is the longest tenure of a property owned by one family in Canada outside of the Province of Quebec.

The settlement of Newcastle proper began in 1833 when Stephan Crandell opened a tavern in the for-

est. This was near the present King Ave and Mill Street intersection. In 1935 he was joined by Ezra Shelley who opened up a shop nearby. This little settlement became known as Crandell's Corners and about the same time another community to

the south, Port Bond Head, began to grow. In 1839 work began on a pier by the Bond Head Harbour Company. The directors envisioned a large community with a busy harbour, but it never overtook Crandell's Corners.

Continued on Page 4

Inside This Issue



Finding Happiness
Financial stability just might be the key.
Page 3



Keeping It Local
Find out why Durham Farm Fresh is best!
Page 7

Editorial Page 3
Feature Homes Page 5
Home Cooking with Cathy Page 6
Durham Farm Fresh Page 7

www.jimabernethy.ca

JAMES PRINTING & SIGNS Home Promoter Special Offer **think big full colour**

Buy 500 Custom Designed Business Cards Get **500 FREE**

print | graphic design | signs
66 King Street West, Bowmanville
905.623.8001 | sales@jamespublishing.ca
www.jamespublishing.ca

Full colour, single sided, 12 pt. C1S or Cougar Cover stock.

Hurry! Sale Ends April 25/11

Printing & Signs
outdoor signage
wall & window graphics
canvas prints

Follow us on 



CHANTERELLE BISTRO & CATERING

CASUAL FINE DINING | QUALITY SERVICE | LOCAL PRODUCE

33 Division Street • BOWMANVILLE • 905-623-8772 • www.bistrochanterelle.com

A Few Suggestions for First Time Home Buyers



by Sharon Vanderduim

THE VANDERDUIM MORTGAGE TEAM

www.sharonvmortgages.com

Buying a home is one of the biggest emotional and financial decisions that you may experience in your lifetime. Most parents will agree that their first home was both a tremendous source of pride and perhaps the best financial investment of their lives.

The sooner you make the decision to buy your first

home, the sooner you can get started building equity in your new home and providing yourself with a more satisfying lifestyle.

So let's get started by assembling your team of the professionals who will be working on your behalf. Please note that generally there is no cost to begin a dialogue with these team members. They are a Mortgage Specialist, Realtor, Home Inspector, Home and Life Insurance Agent and a Solicitor.

The first member on your team is your Mortgage Specialist. Choose someone you are comfortable with, as you will need to share with them personal information to help move you closer to home ownership. Please note that

your Mortgage Specialist must treat your personal information confidential.

Be prepared to discuss with your Mortgage Specialist your total income from all sources; your spending habits; how secure is your job; and how much of a mortgage payment plus property taxes and utilities you think that you can manage each month. These are factors that will help to determine the home you can afford to buy.

PITH is a term you will often hear. It stands for the principal, interest, taxes, and heat. The total of these expenses should not add up to more than 32% of your gross income. Your other debts such as automobile and credit card payments combined with your PITH should

not be more than 42% of your gross income.

Saving for your down payment is often the biggest challenge in the first time home buying process. Lenders will accept your bank savings, RRSPs, gifts from parents, or a bank cash-back mortgages.

There is a financial grant of up to \$2000.00 for land transfer tax benefit for first time home purchasers. A great savings is the feature of an RRSP withdrawal of up to \$25000.00 for each purchaser for first time purchasers. Your Realtor, Mortgage Specialist, and Solicitor will advise you on these to make sure you get the maximum benefit with your purchase.

If your down payment is less than 20% of your home



Buying your first home can be overwhelming but exciting at the same time. Knowing what you can afford is a good place to start.

purchase price, you may be eligible to purchase risk insurance from Canada Mortgage and Housing Corporation (CMHC). This is ideal for the person(s) who

has a good annual income but who has neglected to save a down payment. This option allows an individual or couple to purchase a home with as

Continued on Page 6



VanderDuim MORTGAGE TEAM

Sharon, Emily, Melanie & Nick

905.623.9738

sharon@sharonvmortgages.com

www.sharonvmortgages.com



FSCO 11764 | Independently owned and operated



Mortgages Made Easy!

Your home is the biggest investment you're going to make!

Get it right!



Thank you for your continued business and support!

Home Promoter's First Edition



by Jim Abernethy, Broker

ROYAL SERVICE
REAL ESTATE INC.
www.jimabernethy.ca

Welcome to the first edition of the *Home Promoter*. Our new publication will be delivered by Canada Post to every home and business in Clarington, each and every month.

The *Home Promoter* will focus on our homes and community.

Our editorial will provide us with timely and important information about our local housing market and will include ideas and helpful hints about topics such as: home ownership, property taxes, property assessment, gardening, landscaping, home repairs, renovations, financing, mortgaging, investments, buying and selling your home.

If you enjoyed the Charles Tawes account about the Village of Newcastle on our front page..... stay tuned, there is more to come.

Each edition of the Home

Promoter will bring you more documented stories and tales of our illustrious past.

Did you know that Clarington is the largest agricultural producer from the west side of Toronto to the Quebec border?

Be sure to read the article on page 7 about our 'Farm Fresh Foods' and the many diverse foods grown right here in your backyard.

I would like to draw your attention to all of the advertisers who have supported the launch of this first edition of the Home Promoter. Please take a moment to read their advertisements. I encourage you to support

these local businesses. Buying local is important and I know they appreciate your support.

If you are thinking about downsizing your present home or moving into something larger, have a look at the many properties showcased in the centrefold of this edition. Watch for the Home of the Month in each edition and please do not hesitate to call me if you would like have a general discussion about real estate.

Please feel free to contact me with your thoughts and opinions about this publication. Jim Abernethy, Editor, 1 Division St., Bowmanville, ON L1C 2Z2, 905-261-7788.

THE NEW MASSEY HOUSE RESTAURANT

Catering Available 905-987-3747
Your hosts Gus & Karen Bastas 27 King Ave. E., Newcastle

BUY ONE Entrée Get the second 50% OFF
Offer Expires July 31/11
*Eat in only, one coupon per table. Must present before ordering. Can not be combined with any other offers or specials.

HOOPERS
JEWELLERS
Your Family Jewellers Since 1945

39 King St. W.,
Bowmanville, ON
L1C 1R2

905.623.5747
hoopersjewellers.com

Diamonds | Gold Jewellery
Watch & Jewellery Repairs on Premises
Appraisals | Custom Work | Engraving

We invite you to stop by to see our new look!

The Happiness of Financial Sense



by Allison Fellowes Strike

STRIKE INSURANCE
www.strikeinsurance.com

Upon beginning my career in insurance years ago, I was told that the average person earns over \$800,000 in their lifetime. At first, this seemingly high number incited in me a feeling of "I'm rich!" astonishment. Yet I quickly learned a fact of life that continues to challenge people everywhere; it is always much easier to spend money than to earn it.

After my first (and last) bounced cheque at age twenty-four, I realized the importance of wealth management and resolved to learn more about the topic. By age fifty-one, I've discovered that life involves much less stress and anxiety when your finances are in order –

good wealth management can indeed bring happiness.

But how can this financial happiness be attained? It takes both effort and commitment, but by following this basic advice, your future will be both more secure and more enjoyable.

1. *Be prepared for life's unpredictability* – disasters, accidents, illnesses, unemployment, and countless other unfortunate events can change your financial situation at any time. Make sure you have adequate life insurance, disability insurance, employment insurance, and an emergency fund so that you and your family are prepared for these circumstances. Get a high deductible on your home and auto insurance, as this will help you to stay in your insurer's good graces and to reduce your annual premium by 10%.

2. *Don't spend more than you earn or become burdened by debt.* Before you purchase any item, ask yourself if that item is really necessary in your life and if not, don't buy it. This concept is particularly important in the pur-

chase of houses; rather than becoming weighed down by the debt of an overly expensive house, buy a home you can afford and put down 20% minimum of the purchase price to prepare for unexpected expenses. In order to avoid debt problems, pay with cash or debit as often as possible and pay off high-interest debts such as credit cards in full when the bill arrives. Know your credit history and put yourself on a budget to improve it if necessary. Rather than spending money, try using free local services like the library or community centre

for their gym or pool.

3. *SAVE YOUR MONEY!* Lastly, advice I received years ago makes even more sense to me now; pay yourself first. It is necessary to have a surplus on your monthly budget in order to become a saver and an investor. Take 10% of your monthly pay and deposit it into a separate savings account. You'll soon be amazed at the amount you've saved and may even be able to say, "I'm rich!" and more importantly, "I'm happy!"



Learning to spend within your means is the key to financial happiness.

INSURANCE Solutions

Strike
INSURANCE

38 King Street West
Bowmanville, ON L1C 3K8
905-623-0299
allison@strikeinsurance.com

Knowledgeable, Competitive and Personalized

F.C.
Fitzpatrick Contracting

Ask for Kevin

Residential & Commercial
RENOVATIONS
905-441-0664

- Bathroom Renos
- Flooring Installs
- Drywall / Framing
- Trim / Moulding
- Windows & Doors
- Tile Setting
- Fencing & Decks

EAST END ALUMINUM INC.
"Protect Your Investment"

Ensure your eavestrough is in proper working order

CALL US TODAY FOR A FREE INSPECTION

SIDING • SOFFIT • FASCIA 905.244.7885
5" SEAMLESS
EAVESTROUGH Myles Patrick McCaul
Owner/Operator

12 Temperance St.
Bowmanville, ON
L1C 3A4

905.697.3536

Atkins
Automotive
Inc.

Licensed Automotive Technician
Domestic / Import Repair
atkinsauto.ca • atkins@bellnet.ca

Review Your Business Model



by Peter Hobb

HOBB & COMPANY
CHARTERED ACCOUNTANTS
www.hobb.ca

Why is a business successful? Let's introduce the concept of the Valuable Formulae which helps explain why any given business is successful. The success of a business is dependent on its business model and good business models have a Valuable Formulae. A Business model will answer the following questions:

- WHAT products or services you sell?
- WHO buys them?
- WHY they buy them?
- HOW you make a Profit out of the transaction?

There are two specific aspects of the business model that we really need to understand. Firstly, HOW does your business make its money, and secondly, WHY do customers buy from you. If you clearly understand these two things you have identified your Valuable Formulae. Your customers come to you because... convenience, location, after sales service, you are the only real choice, you have a unique understanding of their business, your product/service is the best value for money and no one else can

Continued on Page 6

Looking Back at the History of Newcastle

Continued from Page 1

Crandell's Corners, soon to be renamed Newcastle, was strategically located on the Danforth Road (present day Highway # 2). This was the main east west thoroughfare. Also, some settlers felt the lake marshes were conducive to fever and sickness and stayed away from the lake front. In 1851 the two communities, Bond Head and Newcastle amalgamated as the Village of Newcastle. Although Bond Head retained its original name, in common usage it was referred to as Port Newcastle or Newcastle Harbour.

By 1845 Newcastle boasted over 300 people, 2 churches, 8 stores, 1 druggist, 2 tanneries, 2 taverns, 1 axe factory, 2 saddlers, 4 blacksmiths, 2 wagon makers, 4 tailors, and 2 shoemakers. The growth was spurred on by the arrival



Dr. Alfred Farncomb, b. Nov. 13, 1859, d. Feb. 23, 1927;

of the Grand Trunk Railway in 1856. Northrop and Lyman, a large patent medicine business, began here (Henry S. Northrop's house can still be seen at 261 Mill St. S.). One of the largest woollen mills in Upper Canada was built here, but it was short-lived. As well, Daniel Massey set up

his implement shop in town and it grew so much that by 1879 they had outgrown the village and moved to Toronto (The main building from the Massey complex is now apartments and is located near the Foodland grocery store). Northrop and Lyman also moved to Toronto. The population of the village had grown to over 1200, but as the larger industries left the population dipped to under 800 people. In 1896 two fires destroyed most of the downtown and Newcastle's future as a sleepy village was ensured.

Newcastle is home to more Provincial Historical Plaques than anywhere else in Clarington. There are four in total and each highlights a specific episode in Newcastle's long history. One is for the Fish Hatchery begun by Samuel Wilmot in 1868. This was Ontario's first full scale fish hatchery and also included one of the country's first Natural History Museums. It was created to save the native salmon from extinction and was located west of the village along Wilmot Creek. Another plaque commemorates the Massey family. It was here that they started a business that would become one of the world's largest manufacturers of farm machinery, Massey-Ferguson. Although they left the village in 1879 they donated, in the 1920's, the beautiful Town Hall which still graces the main street. Another plaque commemorates Joseph Atkinson (1865-1948). He grew up in Newcastle under impoverished circumstances. In 1899 he became manager of the Toronto Star, made it Canada's largest daily newspaper and became a millionaire in the process. Most of his wealth was left to the Atkinson Charitable Foundation. The final plaque deals with Bishop Charles Henry Brent (1862-1929). His father was minister of St. George's Anglican Church and Charles grew up in Newcastle. He was elected first Episcopal Bishop of the Philippine Islands in 1901 and fought to eradicate drug abuse. He later became Bishop of Western New York where he promoted Chris-



Above: Inside outside of Dr. Farncomb's drug store.

Photos courtesy of Clarington Museums and Archives



Clockwise (L - R) 1. Choir Practice at St. George's Anglican Church, Newcastle c. 1895. The Farncomb family helped with the design of this Newcastle landmark by supplying a picture of their family's old parish church in England; 2. Downtown Newcastle c. 1895. The large impressive building on the left is the Windsor Hotel. It was located on the southwest corner of King Avenue and Mill Street. The building was destroyed by fire in 1896; 3. Downtown Newcastle c. 1900, King Avenue looking west. The buildings on the left arose after the fire on the Windsor Hotel site. They are still there today.

tian unity and helped lay the foundations for the World Council of Churches.

There used to be another plaque south of Newcastle for the Baldwin family. Robert Baldwin Sr. Settled here in 1798. He stayed until 1810 when he moved to York (Toronto) to live with his son Dr. W.W. Baldwin. Both Dr. Baldwin and his son, Robert jr., were leading political reformers who brought responsible government to Canada.

Clarington Museums and Archives collects material for all of Clarington. We are

fortunate to have some rare photos of one of Newcastle's leading citizens from the 1800's: Dr. Alfred Farncomb. He was born in 1859 and was the first pupil to graduate from Trinity College School in Port Hope to become a doctor. He studied in Toronto and London and Edinburgh in Great Britain. He opened his Newcastle practice in 1883 in a building where the Town Hall stands today. Later he operated a drug store on the main street. In 1883 Dr. Farncomb had one of 5 telephones then in operation in

the village. He married Miss Mary Coldwell and they had 3 children.

Clarington Museums and Archives has extensive local holdings that cover all of Clarington. Research fees range from \$10.00 per request for visitors to \$25.00 per hour if you'd like us to do the research for you. But, it doesn't cost anything to call our archivist, Charles Taws, to inquire if we can help you with your historical or genealogical research, please call 905-623-2734 or visit www.claringtonmuseums.com



EVERGREEN
FARM & GARDEN LTD.

Bring in this ad for a
FREE Blade Sharpening
for your lawnmower*

*Single blade only. No cash value. Cannot be combined with any other offer. One coupon per person/visit. Offer expires August 31, 2011. HP04/11

905.983.9119 SALES • SERVICE • PARTS & RENTALS
1.800.461.2120 3242 Taunton Rd., Orono

KENDAL HILLS KENNELS
All Breed Dog Boarding Facility
Fully Licensed
Vet Recommended
BREEDERS OF FINE
ENGLISH SETTERS AND
CANADIAN HORSES



Orono, Ontario
905-983-5465

Michael F. Boland B.A., M.A., LL.B.
Barrister & Solicitor / Avocat Et Notaire

CIVIL LITIGATION | WILLS & ESTATES

P.O. Box 20051, Newcastle, ON L1B 1M3
Tel: 905.987.1288 • Fax: 905.987.1416

Certified by the Law Society of Upper Canada as a Specialist in Civil Litigation



**Friendly small town service.
State-of-the-art practice.**

Conveniently located in historic downtown Bowmanville.
Now offering oral surgery with Dr. D. Milroy.

New patients welcome. Serving Bowmanville & surrounding area.
112 King Street East, Bowmanville • 905-623-9383 • www.campbelldentistry.ca

R.A. Campbell
Dentistry
Professional Corporation

ROYAL SERVICE

REAL ESTATE INC.
Brokerage

ROYAL SERVICE REAL ESTATE INC. *Free Property Evaluation*

Office: 905-697-1900
Cell: 905-261-7788
www.jimabernethy.ca
1 Division St., Bowmanville

Presented to: Clarington Property Owners
Date Issued: April 2011
Issued by: **Jim Abernethy, Broker**
Your friend in Real Estate



Jim Abernethy, Broker
Office: 905-697-1900
Cell: 905-261-7788



Featured Home of the month

15 Rosalynne, Bowmanville \$299,500

Welcome home to your new home! Spacious & super clean 4 level back-split. Features renovated kitchen complete with (4) high end built-in appliances. Cozy family room with gas fired stove and your own in-ground pool with treed lined back yard. All this located on a quiet street in a great neighbourhood, close to parks, schools and transit. Exercise each day in your pool and bonus - just a short walk from the future Bowmanville Go Train Station.



174 Acre Kendal Farm

\$775,000

Excellent working farmland on paved Regional Road 18 Surrounded by spectacular vistas of the Oak Ridges Morain. Once a very productive tobacco farm now rented for cash crops. House and barn provide rental income. Hardwood bush and cedars. Only \$ 4,454. Per Acre. Vendor will hold mortgage with 50% downpayment.
For more information or to arrange a viewing call Jim Abernethy, Broker 905-261-7788 cell jimabernethy.ca

George Burley Street, Newtonville

\$490,000

GREAT POTENTIAL!
127 Acres of vacant land abutting the east side of the Village of Newtonville's build boundary. Open pastures and dense cedar bush with streams offer many picturesque sites to build your dream home. Frontage on George Burley St. (paved road). Only \$3,858 per acre.
For more information or to arrange a viewing Call Jim Abernethy, Broker 905-261-7788 cell jimabernethy.ca

YOUR PROPERTY HERE!

The Home Promoter is delivered to more than 30,000 homes and offices in Clarington.
Call me today to discuss how we can promote your home on this page.
Jim Abernethy, Broker
905-261-7788 cell
www.jimabernethy.ca

142 Brownstone Cres., Courtice

\$229,900

GREAT STARTER! Large 3 bdrm, 2 bath semi-detached home. Bright living rm with w/out to deck. Master bdrm with w/l closet and semi en suite. Fully Finished bsmnt & fenced backyard. Located in great neighbourhood close to schools, park shops, transit & Rec centre. MLS # E2058389
For more information or to arrange a viewing Call Jim Abernethy, Broker 905-261-7788 cell jimabernethy.ca

Don Morris Court, Bowmanville

\$399,900

VELTRI BUILT NEW HOME - Ideal for the professional who entertains and works from a home office. Add some lighting & landscaping to the side yard for privacy and curb-side appeal. Walk out from your main floor onto the deck and watch the sunset into the treed ravine of Bowmanville Creek.
For more information or to arrange a viewing Call Jim Abernethy, Broker 905-261-7788 cell jimabernethy.ca

140 Cove Road, Bowmanville

\$442,900

LAKESIDE COMMUNITY - Custom built raised Bungalow. 3 bedroom, 2 baths. Bright Open Concept . Main floor has wood floors thru-out. Custom kitchen with granite counter tops. Unique detached studio/workshop. Steps from Lake Ontario beach. Access to municipal trails and bird sanctuaries. MLS # E2049070
For more information or to arrange a viewing Call Jim Abernethy, Broker 905-261-7788 cell jimabernethy.ca

110 Jones Ave, Newtonville

\$469,900

CUSTOM BUILT HOME - Fantastic 2 storey home on large estate lot. Connected to municipal water. Open Concept with Cathedral ceiling. 4 good sized bedroom, 3 baths. Huge Country Kitchen w/ ceramic floors & w/o. Master bedroom w/5 piece en suite. Main floor laundry and interior access to 3 car garage. MLS # E2063479
For more information or to arrange a viewing Call Jim Abernethy, Broker 905-261-7788 cell jimabernethy.ca

280 King Street East, Bowmanville

\$529,900

INVESTMENT PROPERTY
Legal Triplex on 3.02 Acres. All units on separate metres. All units are tenanted. Prime Development Opportunity. 46 metre frontage on King Street. Located across from Bowmanville Mall. MLS # E2036508
For more information or to arrange a viewing Call Jim Abernethy, Broker 905-261-7788 cell jimabernethy.ca

CAN'T FIND THE PROPERTY YOU'RE LOOKING FOR...SOLVE PROBLEMS WITH CREATIVE SOLUTIONS

VEENSTRA

DESIGN & FINE HOME BUILDING

David Veenstra & Company

Creative Designs | Quality Finishes | Clever Solutions
PROVIDING LOT DEVELOPMENT, HOME DESIGN, BUILDING & RENOVATIONS
905-623-6714 | www.veenstra.ca

HOME COOKING *with Cathy*



by Cathy Abernethy

HOME PROMOTER
CONTRIBUTOR

www.jimabernethy.com



Surprise everyone this Easter with Greek Roast Leg of Lamb!

Hello everyone,

I am delighted to be part of the 1st edition of Home Promoter. When my husband asked me to submit a recipe for our new monthly paper, my mind was swirling with thoughts all of my favourite recipes.

The recipes that came to mind are from many sources. They include recipes passed down from my mother and grandmother, my catering days, cooking courses in Niagara on the Lake, and of course recipes shared by neighbours and friends.

I knew one thing for sure. The recipes will be based on seasonal trends and foods from the bounty of our wonderful agricultural community.

So today I am going to share with you a recipe that I just recently received from Francis and Tim Tufts of Kendal.

Tim swears that this is the best tasting lamb he has ever cooked. It sounds so delicious that I am planning to pay a visit one of Clarington's many sheep farms and surprise everyone at Easter with Greek Roast Leg of Lamb..... enjoy!

- compliments of Tim Tufts

Greeks generally roast their lamb with the addition of liquid until it is well done, mouth-wateringly tender and juicy. The use of butter here rather than olive oil might surprise you; however, in much of northern Greece, especially in Greek Macedonia, cow or sheep's milk butter is commonly used in cooking.

Greek Roast Leg of Lamb *Compliments of Tim Tufts*

Ingredients

- 1 leg of lamb (4 to 6 lb/2 to 2.7 kg) or 2 legs suckling lamb (2 to 3 lb/1 to 1.5 kg each)
- 6 small garlic cloves, halved lengthwise
- 1-1/4 tsp (6 mL) ground allspice
- 1 tsp (5 mL) salt
- 1/2 tsp (2 mL) each cinnamon and black pepper
- 1/3 cup (75 mL) butter, melted
- 1/3 cup (75 mL) lemon juice
- 1 tbsp (15 mL) crumbled (preferably Greek) oregano
- 1 tbsp (15 mL) tomato paste

Preparation

Trim fat from lamb. Cut 12 slits all over lamb; insert garlic half in each. Mix allspice, salt, cinnamon and pepper; sprinkle all over lamb. Place in roasting pan; roast in 400F/200C oven for 30 minutes. Meanwhile, mix together butter, lemon and oregano; baste lamb with half of the butter mixture. Roast for 30 more minutes and repeat basting with remaining mixture. Pour 1-1/2 cups/375 mL boiling water into pan; cover with foil. Reduce heat to 350F/180C. Roast, basting with pan juices every 20 minutes, until meat is well done and tender, about 1-1/2 hours. Transfer meat to cutting board; let stand for 5 to 10 minutes. Stir tomato paste into pan juices until dissolved. Cook over medium-high heat until slightly thickened, 4 to 5 minutes. Carve roast; place meat in warmed serving dish. Pour pan juices over meat.

Makes 6 to 8 servings

QUOTE OF THE MONTH

"Home is an invention on which no one has yet improved."

- ANN DOUGLAS

Good Advice For First Timers

Continued from Page 2

low as 5% down payment.

Ask your Mortgage Specialist to provide you with a Pre-Approval certificate or commitment. This does not commit you to borrowing any funds from a lender and may not commit the lender to loan you any funds. However this process will give you an idea of how much the lender will loan to you, how long it will take to repay your loan and the rate of interest that you can expect them to charge.

This is the time to shop and compare the various interest rates and mortgage terms that are available to you. Your Mortgage Specialist will explain to you a number of options that are offered by a variety of lenders.

Now it is time to choose the second member of your team - your Realtor.

Your Realtor will work very closely with you to find the home that best suits your needs, in both location and price range.

Introduce your Mortgage Specialist to your Real Estate Agent to make sure they are aware of all of your timelines and financial requirements. Remember they are both on your team looking after your best interests.

The June edition of the Home Promoter will offer more suggestions for First Time Home Buyers and expand on the role of your Realtor, Solicitor, Home Inspector and Insurance Professional.

In the meantime, should you find the home of your

dreams and you're ready to make an offer, remember before you sign on the dotted line to enlist the services of your Solicitor, the third member of your team.

The role of your Solicitor is to ensure you understand your legal obligations and the terms of the Agreement of Purchase and Sale.

Should you find yourself in a situation that your solicitor is not available to give you that advice, simply have your Realtor add a condition to your offer to ensure that everyone is aware that your offer is subject to the approval of your Solicitor.

Contact your Realtor and Mortgage Specialist and let's get this exciting time of your life started! It's a great time to buy!



Delivered by



Advertise your message here!

Reach more than 30,000 homes & businesses in Clarington by Canada Post for just over

1/2 cent per household

Business Card Sized Ad only \$180/month!

Call 905-261-7788

Knowing Your Business Model

Continued from Page 3

supply it and so on. There is always at least one reason why a customer will buy from you, and these reasons vary over different market segments. In relation to how you make a profit, what is it you do that allows you to generate a margin over your costs? Do you have lower costs, and if so, why? Can you command a price premium, and if so, why? It is hard to go into business and generate revenues, but what is it about your business that makes these revenues profitable? Both of the above add up to your Valuable Formulae.

And here is the real rub. In good times many businesses take their Valuable Formulae for granted - or even worse, they are not really aware of just why they are successful. However, when the external environment is changing, the dynamics of your Valuable Formulae can change and adverse outcomes can emerge. Those businesses with a "weak" Valuable For-

mulae are going to feel the pain quickly, and those with a strong Valuable Formulae may find this could erode due to the changing circumstances and the business will come under pressure. Your grip on the market will slip and this will manifest itself in reduced margins, loss of market share and declining profitability.

The key point is this. You must re-examine your Valuable Formulae and make sure what you are doing is relevant to the current market place, because if you are not doing the right things strategically, the right things will not happen in the rest of your business. Working harder and harder is not going to overcome a broken Valuable Formulae.

Once you are sure your strategy is valid, consideration needs to be given to certain operating parameters to cope with the changing economic climate. I will cover those key parameters in the next edition of the Home Promoter.

KENDAL VALE

CHEESE • PRODUCE • MEAT • WOOL

905-983-6107
www.kendalvale.ca



28 King Ave. E.,
Newcastle, ON
L1B 1H6

**Canadian Pub...
Irish Hospitality.**

905.987.1961 • www.walshssnug.ca

KYLE'S QUALITY MEATS

Bowmanville Inc.

The Healthy Way To Go!

The finest of: Fresh Ontario AAA Beef,
Lamb & Veal, Frozen Seafood & Fish
Imported Cheese & Deli, Poultry & Pork

39 Martin Rd., Bowmanville, ON
905.623.1313 (Phone orders welcome)

"Your hometown butcher"

www.kylesqualitymeats.com





Getting Farm Fresh In Durham



by Tom Coleman

DURHAM FARM FRESH
www.durhamfarmfresh.ca

A fresh, local apple a day not only keeps the doctor away, it also helps support your community.

But it doesn't stop at apples—Durham Region farms grow more than 30 categories of food products, including traditional and organic fruits and vegetables, meats, eggs, honey, dairy products, baked goods, pre-

serves, juices and wines. Durham Farm Fresh is an exceptional group of farmers working together to promote local produce to the Durham Region community. There are more than 20 Durham Farm Fresh members in Clarington alone. From apples to zucchini, they grow fresh, top-quality food that makes you and your family healthy and strong. Oh—it's delicious, too!

Buying local means you can feel good about supporting your neighbours and having a positive impact on the local economy.

It's also good for the environment, because food travels less distance from the farm to your plate.

Watch this space in *Home Promoter* to find out what's in season in Durham Re-



Fresh from the orchard: Algoma Orchards fresh apple cider is grown, produced and packaged in Clarington. Algoma also grows and sells apples both wholesale and retail in their year-round market in Newcastle, which also carries groceries, gifts and craft items.

gion, along with fun, family friendly events taking place on our farms. Corn mazes and wagon rides are always a hit for both the young and the old!

Discover the local difference—see you at the farm! Find us online at www.durhamfarmfresh.ca or call 905-427-1512.

Since 1964
Algoma
ORCHARDS LTD.

Your Country Store

Apples • Produce • In-Store Bakery • Frozen Food
Fudge • Gourmet Foods • Pies • Dairy • Cider • Gifts

201 Regional Rd 42, Newcastle
905-987-4961
www.algomaorchards.com

PADDY'S MARKET
The Appliance Specialist
Family owned & operated since 1955

Factory Authorized To Service What We Sell

FREE DELIVERY!

www.PaddysMarket.ca

2212 TAUNTON ROAD, HAMPTON • 905-263-8369 • 1-800-798-5502

WHIRLPOOL • KITCHENAID • INGLIS • JENN-AIR • MAYTAG • AMANA • WHIRLPOOL • KITCHENAID • INGLIS • JENN-AIR • MAYTAG

McFarland
Sand & Gravel Farms Inc.

Serving Durham Region Since 1957

Aggregates, Compost, Mixes, Mulches & Soil

PICK UP AND DELIVERY AVAILABLE

3757 Courtice Road, Courtice • Phone: 905-436-2082

Local Hydroponic Bounty

Link Greenhouses was established in 1992 by Lisa and Henk Mulders. You can taste their produce from the middle of March until late November.

The cycle starts in late November when tomatoes are seeded into rockwool blocks. One month later, the one foot seedlings are transplanted throughout the large greenhouse. They are spaced out on a plastic trough, on a sloped floor. The system is called NFT. At both ends, water, containing all the required nutrients, is introduced 24 hours a day 7 days a week. It flows through the roots, down the sloped row and into a drain in the middle. From here it flows back to a storage tank where the water is replenished with oxygen and more nutrients before being pumped back to the plants creating an endless cycle. This is a very efficient system in conserving water and nutrients. Since there is no soil in the process, only water, it is called HYDROPONICS.

Each plant is pruned down to a single stem that is clipped onto a string hanging from a wire 10 feet overhead. About 6 weeks after seeding, the first flower clusters appear. Bumblebee

s are introduced into the greenhouse to pollinate the tomato flowers.

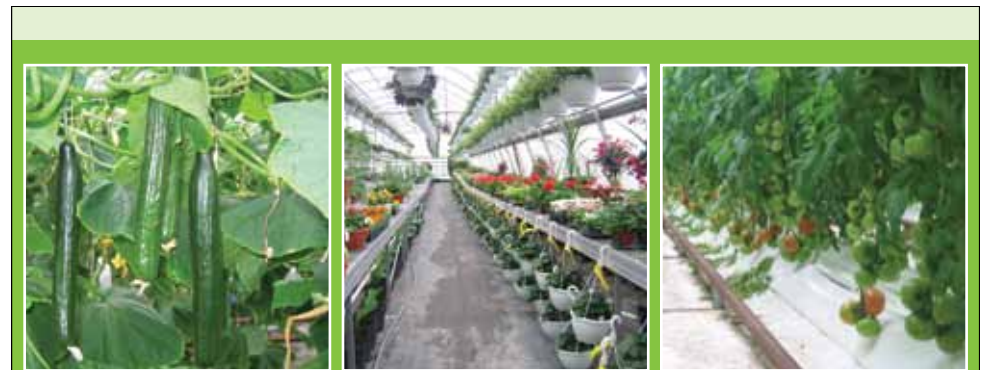
As the plants continue to grow, they approach the wire and run out of room. The solution is to strip the bottom 2-3 feet of leaves off the plant and then move the top of the plant ahead of the wire by about 2 feet. This lays the stem on the greenhouse floor and lowers it by 2 feet. By repeating this process, a plant can continue to grow 10-11 months and reach a length of 25-30 feet.

The tomatoes hang high and dry away from insects, rain and fluctuating temperatures. Insects are controlled without chemicals by employing the use of other insects.

While the tomatoes are a 1 crop per year the cucumbers

are changed three times to get the optimum yield. Cucumbers are grown the same way as the tomatoes but produce within 1 month of planting into the greenhouse. Bees are not required in the cucumbers as they are self pollinating. Insect control is the same as the tomatoes as is the watering system. Cucumber plants will grow 6 feet tall and "runners" will fill in the wire that keep producing straight and tasty cucumbers. Cucumbers are changed 3 times during the year.

Hydroponic tomatoes and cucumbers can't be beat for taste and appearance because their conditions are ideal. One taste and you'll agree that this fresh product from March- November can't be beat.



LINK GREENHOUSES

Growers of Hydroponic Produce

Specializing in Tomatoes and Cucumbers

Flavour you can count on!

FRESH ASPARAGUS • POTATOES • GARLIC
AND FRESH PRODUCE IN THE SUMMER

PANSIES • HANGING BASKETS • ANNUAL FLOWERS

Monday to Friday 8:00 am - 5:30 pm
Saturday 8:00 am - Noon - March and April
Saturday 8:00 am - 3:00 pm - May to August

Join us on Facebook

3990 Bragg Road, Bowmanville ON • 905.983.9003

Country Market
GARDEN CENTRE

2535 Taunton Rd. E., Hampton | 905-263-2090

GLUTEN FREE PRODUCTS • NATURAL MEATS • SPRING BLOOMS

EASTER EGG HUNT
APRIL 22 - 24TH

10% off
Gluten Free Products

www.countrymarketgardencentre.com



MARKCOL DISTRIBUTION

"Your Local Coffee & Tea Source"



*Why Talk Around
The Water Cooler...*

When you can
talk around this
FREE BREWER**

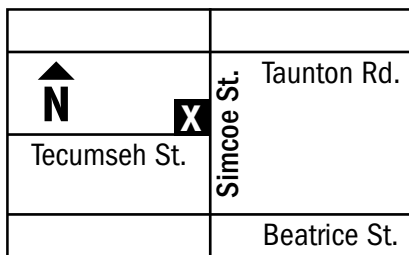
Ask us how you can join the thousands of people
that already enjoy Keurig at home and in the office!



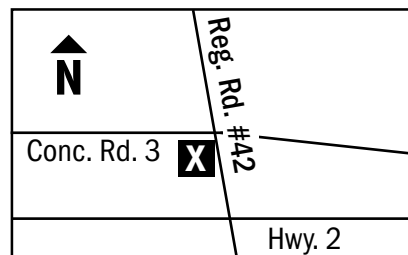
FREE DELIVERY!

Over 130 different K-cups to choose from

**Certain conditions
apply to receive FREE
BREWER. Contact Markcol
Distribution for full details.



OSHAWA
 1170 Simcoe Street North,
 1-855-627-5265 or
 1-855-MARKCOL
 HOURS: Mon. - Fri. 9-5 pm,
 Sat./Sun. 10-4 pm



BOWMANVILLE
 610 Regional Road #42
 1-855-627-5265 or
 1-855-MARKCOL
 HOURS: Mon. - Fri. 9-5 pm,
 Sat./Sun. 10-4 pm

www.markcol.com